

ACTEAZ PURPOSE

To CONNECT all CTE professionals with the network, resources, and abilities they need to make a meaningful difference.



ACTEAZ Board of Directors Meeting Monday

December 16, 2024

4:00 pm - 6:00 pm

<https://us06web.zoom.us/j/87171671291>

Welcome

Jim Grieshaber

Call to Order & Roll Call

Jim Grieshaber

Motion to Adopt the Agenda

Jim Grieshaber

A quorum was established, and the meeting was called to order by Jim Grieshaber at 4:02 p.m.

Executive Board Members Present: Jim Grieshaber, Patrick Clawson, Lindsay Duran, Heather Webb, and Patti Pastor

Affiliates Present: John Morgan (AOAC0, Dennis Esparza (Financial Review), Oscar Olivas (ATIEA), Debbie MacKinney (AZCTECC), Nicole Hampton (CTE University Liaison), Jennifer Kaufman-Fourness (WFD), Michael Terry (Industry Partnerships), and Amy West (CTED)

Fellows Present: Marci Boettcher, Taylor Sackett, Lisa Weisenfluh, Lisa Draper

ACTEAZ Employees Present: Stephen Weltsch, Shelly York, Amber Gloria, Courtney Cook and Emeli Belloc

Welcome and Current Events

- President Updates
- Board of Director Updates

Jim Grieshaber

Jim expressed his gratitude for the support of the Affiliates to take time out of their busy schedules to attend this meeting.

Jim gave a quick President update on the Visions conference. He along with 120 something other Arizonans had the opportunity to attend the Visions conference in San Antonio. It was a great conference with great facilities and Arizona was able to show off the great things we have going in CTE.

Motion to Approve Consent

Jim Grieshaber

- Approval of October 21, 2024, Minutes
- Report from the Executive Director

Lindsay makes a Motion to Approve Consent Agenda as presented, Oscar Olivas and Patrick 2nd, there being no discussion, motion carries.

Stephen indicated that he put a packet of information in the binder for everyone but wanted to do a shoutout to NAU under Nicole's leadership. NAU implemented a new process for their NAU graduate students. I don't want to steal Nicole or Lisa's thunder, but they allowed me to participate in listening to grads "Ted Talks". It was a great experience, and I am sure we will hear more when Nicole gives her report. Thank you for allowing me to put that in the director's report.

* Per Robert's Rules of Order and parliamentary procedure, all items on the Consent Agenda will be taken with one vote. Board members can request an item to be removed from the Consent Agenda and considered separately.

Motion to Approve Treasurer's Report

Shelly York

- 2024-25 Budget Report
- Balance Sheet & PL Statements
- 2023 Tax Form Successfully Submitted
- W-9's and 1099's
- Workman's Comp

Shelly presented the treasurer's report in Lori's absence.

- As of November 30, our total assets are \$1,115,000.00.
- Accounts still in flux from midwinter
- Visa has been paid down but still has \$4,692.00 balance.
- Line item for \$250,000 in budget & grants under income but then shown as expense because \$250,000 CD was opened for a nine-month term.

- Even though we show a negative all expenses are on track for this time of year.
- Stephen interjects that while the Association has strong balances – there are \$800,000 in contractual liabilities
- Taxes are complete for this year
- W-9's and 1099's will be complete the first of January. 1099's mainly for people that we wrote checks to who presented or anybody who made over \$600.00.
- Workman's Comp Policy is coming due in January. Association address changed due to move. When paperwork complete, ADP will send to us. ADP will continue to handle this for the new year.

There being no further discussion on the financials, Jim called for a motion to Approve the Treasurer's Report. John Morgan makes a motion, John Scrogham 2nd, motion carries.

2024 Vision

- Quality Association Award
- Post-Secondary Educator of the Year – Jennifer Kline
- 128 AZ Attendees | 27 AZ Presenters
- Save the Date – Nashville December 10-13, 2025
- 300 Exhibitor/Sponsor Invitation Flyers Distributed

Jim Grieshaber
Stephen Weltsch
Shelly York

Stephen gave a pat on the back to the group for the Association once again winning the Quality Association Award. Most states do not earn this badge of honor. Arizona is one of the few states that has consistently earned it due to the longtime leadership of Pam, Shelly and this Board.

- Arizona had the second largest number of attendees.
- Nationals appreciates the 27 Arizona presenters.
- Congratulations to Jennifer Kline for incredible work at Maricopa Community College and earning the National Post-Secondary Educator of the Year Award.

Stephen gave Amber a shout out for her superpower of wooing exhibitors. Amber stated that she felt she was in her element walking through the exhibitor hall, talking with exhibitors about the opportunity to present or have a booth at summer conference. Some have emailed her for more information, and it was a joy to do this. Hopefully, it will increase our numbers for exhibitors. Stephen interjects that the number of exhibitors helps the Association bring costs down but also, it enhances the experience of our attendees who are looking for solution to challenges they may be experiencing. Jim stated that he took

three teachers with him. They were so excited to talk with vendors and it was great for me because it gives us opportunities to buy equipment and things teachers need. He hopes to provide a similar experience for his teachers at Summer Conference.

Branding

Courtney Cook

- Social Media Report
- CTE Month Poster Contest
 - Shout out to Debbie MacKinney, John Scrogam and Hector Reyes for their great interacting with social media accounts recently.
 - Association has social media accounts on Instagram, Facebook and LinkedIn
 - Our Instagram is @ACTEAZ
 - Our Facebook & LinkedIn is @ Association for Career Technical Education of Arizona.
 - If there are any accounts we should be promoting, please email Courtney @ brand technologyatacteam.org.

Jim thanked Courtney for the terrific job in making sure the Association is out there.

Midwinter Conference

Jim Grieshaber

- Registrations, 184
- Sessions, 51
- Exhibitors, 18
- Keynote Panel
- Network Reception & Auction
- Premier Series Session

Stephen Weltsch

Shelly York

Jim and Stephen both expressed their excitement about Midwinter Conference. They were blown away by the call for presentations. We only have room for 24 presenters so Stephen and Shelly will have to have some hard conversations with folks and ask if they would consider presenting for summer conference. Stephen asked Courtney to drop the auction flyer in the chat for the group and encouraged everyone to promote it with their teams. Shelly updated the above numbers for the group.

- Registration, 196
- Sessions, 54, but only room for 24
- Prescott Ranch Resort is sold out. You can add your name to the waitlist.
- Hassayampa and Hampton Inn are overflow hotels

- Exhibitors, 21 and Sold Out!
- Marci Boettcher has collected some great items for auction.
- Registration closes the last week of January
- Premier Series has 10 registrations from all over the state. Could take more registrants and registration open until the last week of January. Class offered is Using Advisory Councils Effectively; it will be ½ day on the 5th and ½ day on the 6th at conference.
- John Morgan has arranged a tour for the fellows of Yavapai College

Stephen thanked John Scrogam from ACOVA and Kevin Immes and Cindy Gutierrez from ADE for being good partners. Jim stated with a big smile that for those being monitored next year, ADE will be doing a mandatory training for WEST MEC schools along with some additional ones on Wednesday from 1:00 pm to 4:00 pm.

Summer Conference Preparations Discussion

- Theme I Connection Conference – EMPOWER LIVES
- Sponsor Opportunities
- Exhibitor Packages
- Call for Presentations

Jim Grieshaber
Stephen Weltsch
Shelly York

Shelly stated that just about everyone has been trained to put in sessions for summer conference. If you have not done training for your affiliate, and our putting sessions for this year, please reach out to me. The timeframe for training is about 45 minutes if you ever never done it before and 20 minutes if you need a refresher.

Emily and Shelly are still working on exhibitor packages. This will go live in January right after everyone returns. Shelly said that so many interesting sessions that have been put forward. Stephen said that summer session is being created from the feedback of last year attendees. Teachers would like more hands-on sessions.

2024-25 Program of Work Updates:

Jim Grieshaber
Stephen Welsch

- To create a unifying graphic to share ACTEAZ's purpose
 - The document will be shared at the Midwinter Conference
- To strengthen the Premier Series through predictable offerings
 - Premier Series report – Amber is working on having more consistent, predictable offerings. The first step happened at ACOVA Mid-Winter and there are offerings at ACTEAZ Mid-Winter in addition to Amber traveling

state-wide to deliver coursework and the many digital offerings that are being delivered with our partners statewide.

- To increase ACTEAZ's outreach through statewide communication strategies (i.e. social media, newsletter, and direct email) and President travel o January travel & social media report
- Jim is headed down south to do tours of rural schools. He will visit Rio Rico and some others. Working with Banner for internships.
- While Jim is visiting schools, Stephen and Courtney will be visiting Tucson teachers.
- To recharge conferences by acting on member feedback.
 - Conference enhancements at Midwinter & Summer are being planned from the good feedback received from our members. The Executive team is keeping track of this feedback and making sure that we are working the plan together.

Committee Reports

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|----------------------------|-----------------|
| • Retirement Membership | Lindsay Duran |
| • Financial Review | Dennis Esparza |
| • ACTEAZ State CTE Awards | Patrick Clawson |
| • CTE Student Scholarships | Lori Luzier |
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- Lindsay was excited to report that the pilot of the retirement committee is going well. Retired CTE individuals are willing to give back by promoting CTE, evaluating student scholarships, working the desk at summer conference and whatever else may be needed.
 - Dennis will be meeting with Jim Hawk on January 15 to do financial review.
 - Patrick encouraged the group to recognize the good teachers they know. Nominate fellow administrators and counselors and not to shy away from nominating yourself. Awards submittals will close on February 14, 2025.
 - CTED's will still be sponsoring student scholarships.

ADE Report

Kevin Imes
Cindy Gutierrez

Kevin and Cindy were not present. Stephen stated that they were hard at work on the Perkins update.

Premier Series Report

Amber Gloria

- Course Surveys and Participant Feedback
- Course Sequence Development
- Premier Series Retreat
- • Spring Schedule

Affiliate and Special Group Representatives Reports

- Arizona Agriculture Teacher Association (AATA): Jim Kaltenbach
- AATA is working with ACTEAZ to develop an Agriscience specific Premier Series course for new teachers in our profession. We met with Amber, Stephen, and Curt Bertelsen earlier this fall.
- Our next big state event is the Peoria FFA Mini Camp and Pinnacle Conference at Peoria High Jan 24-25.
- Arizona Business Education Association (ABEA): Hector Reyes
 - Hector was not present, so no report given.
- ACOVA: John Scrogam
 - ACOVA members raised \$3452 in scholarship money during Fall Conference. \$2146 was raised through the silent and live auction, with the balance of \$1306 coming from donations. ACOVA has committed to \$4000 in scholarship money so the remaining balance will be made up by ACOVA reserves.
 - Monthly Mentoring Minutes will continue throughout the school year. Upcoming topics are as follows: January-CTE Data Portal with Samuel Irvin, February-CNLA Best Practices with Gina Schmitz, and March-Grants Management with Gina Schmitz.
 - ACOVA looks forward to supporting ACTEAZ with the upcoming Mid-Winter Conference. Please let us know where we can help.
- Arizona Occupational Administrators Council (AOAC): John Morgan
 - Following Community College Expenditure Limit
 - Currently 10 programs below threshold for PELL eligibility
- Arizona Marketing Educators (AME): Francisco Ortiz y Davis
 - Francisco was not present, so no report was given.
- Arizona Technology Industry Education Association (ATIEA): Oscar Olivas
 - We continue to update our website under the direction of Brad Whitacker
 - We have moved our banking services to ONEAz Credit Union

- Our November Teacher Recognition: Eric Phye, Delphina Yazzie and Sam Colton
 - Will be adding an Industry Recognition Program for the Summer Conference
 - We have added a Blueprint Clearing house for our teachers on our website. The goal is to go live by the end of January.
 - ATIEA would like to congratulate Eric Phye for being recognized as the AZ Section Leader by the AWS for the 2024 school year.
- Arizona Health Careers Education Association (AZHCEA): Brandeice Garza
 - Brandeice was not present, so no report given.
- AZ CTE Curriculum Consortium: Jennifer Brooks
 - Deb MacKinney reported for the Consortium. We continue to publish resources in many CTE areas and notify program groups via the discussion forum on the CTE Curriculum Connection.
 - We are pleased to welcome a new Apprenticeship Coordinator, Adela Millan, who is ready and willing to meet with anyone interested in a skilled trade apprenticeship and/or anyone with a current Registered Apprenticeship program who would like to share.
 - Upcoming events included a S & S and Quarterly Business Meeting, both in February at West-MEC.
- Business Partnerships: Michael Terrey
 - Gateway Community College is launching a new program for Electric Vehicles and will presenting a training session at the AZCTE Summer Conference.
 - The new Hunter Engineering Training Center is at the Pima Community College in Tucson and will also host a Summer Conference training session.
- CTE University Liaison: Nicole Hampton
 - CTE Program is no longer on chopping block. An advisory board will convene in January.
 - Visited similar programs at Visions conference.
 - Piloted exit interviews this Fall. Stephen participated in listening to oral “Ted Talk” student presentations. Students from Arizona, California, North Carolina and Salt Lake City participated.
 - Three students graduated from the CTE program this December.
- Career Technical Education District (CTED): Amy West

- CTEDs continue to work on the issues surrounding 13th year funding with ADE CTE and School Finance. For some reason, the new In-Demand list was not approved at that last Quality Commission meeting but will hopefully be approved at the January meeting.
- Family and Consumer Sciences (FACSED): Sara Lazar
 - Sarah was not present, so no report given.
- Financial Review: Dennis Esparza
 - Nothing further from what was recorded in the Committee Reports.
- Workforce Development: Jennifer Kaufman-Fourness
 - Jennifer is working with Shelly and Stephen on a plenary session for summer conference. We are working to cover topics, and include panelists, that will be valuable to all audience members including K-12, Community College, Business and Industry partners.

Good of the Order

- Dennis stated that he misses the ability to attend conferences and bring good things back to Arizona.
- Jim highlighted upcoming conference and thanked affiliates/partners for their service.

Motion to Adjourn

Jim Grieshaber

Jim called for a Motion to Adjourn. Patti made a motion, Heather Webb 2nd, motion carries. The meeting was adjourned at 5:20 p.m.

Respectfully submitted by: Patti Pastor, Secretary