



2025 CTE Month® Poster Rules and Requirements



CELEBRATE TODAY,
OWN TOMORROW!

Show us how Career and Technical Education (CTE) is shaping your path to success! Enter our poster contest and showcase the power of hands-on learning, skill development, and future-ready careers.

Contest Purpose:

To promote Career and Technical Education during CTE Month® to increase awareness and understanding of the benefits of CTE.

Who Can Enter:

The contest is open to secondary and postsecondary CTE students in all CTE courses. Students can only enter as an individual.

Contest Awards:

The deadline for the contest is January 15th, 2025. ACTEAZ will announce the winning poster on February 6rd, 2025 at our Midwinter Conference, on our website, and social media pages.

Grand Prize

\$300 awarded to the student
Poster will be publicized on ACTEAZ media outlets
Poster will be shown at the 2025 Arizona CTE Summer Conference

Second Place

\$200 awarded to the student
Poster will be publicized on ACTEAZ media outlets

Third Place

\$100 each awarded to the students
Poster will be publicized on ACTEAZ media outlets



2025 CTE Month® Poster Rules and Requirements



Poster Requirements:

- All digital photography must be original work. This includes vector or graphic work.
- You must incorporate the CTE Month logo into the poster. The logo must be an exact reproduction of the graphic provided, can be used in color or black and white, and may not be reproduced smaller than 125 screen pixels in diameter. To download the CTE Month logo, go to www.acteonline.org/cte-month/
- You must incorporate **BOTH** of the following messages into your poster: "Our lives are empowered through CTE." "Learn more at www.acteaz.org."
- Use no other web addresses or logos in the poster.
- Poster must be 18 (W) x 24 (H) inches.
- Anyone featured in the poster must have a signed release form on file. Students under the age of 18 must have a parent's or guardian's signature on the release form. **All forms must be submitted for the poster to be accepted. If forms are not submitted, the entry will be disqualified. (See attached forms.)**

Poster Policy:

ACTEAZ retains the copyright on any submitted material and reserves the right to use the material in any way or format it sees fit. ACTEAZ is not responsible for lost, damaged, incorrectly encoded, incorrectly uploaded, mislabeled or misdirected entries. Entries will not be returned and will become the property of ACTEAZ. Poster entries cannot be used for any commercial activity.



2025 CTE Month® Poster Rules and Requirements



Submitting Your Poster:

- Posters are to be submitted via email: brandtechnology@acteaz.org
All posters and included forms must be submitted by January 15th, 2025.
- Release forms will need to be scanned to be submitted.
- Your poster submission must be in the following (2) formats: PDF for print, and JPEG or PNG format for digital platforms.
- Poster must not contain copyright-protected content (e.g., all images should be original of poster creator).
- “CTE Month®” or “Career and Technical Education Month®” must be followed by the trademark sign (®) the first time it appears on the document.

Can educators help with their students’ project?:

Educators may advise students, but should not take on a significant role in creating the poster.

More Information:

More information including logos, guides, and CTE facts can be found on the ACTEAZ website (www.acteaz.org).

If you have further questions or need assistance, please contact Courtney Cook (brandtechnology@acteaz.org) with the subject line: CTE Month Poster.



2025 CTE Month® Poster Submission Checklist



- Your poster is sized correctly (18" W x 24" H)
- You've included the required CTE Month® logo
- Both required messages are present: "Our lives are empowered through CTE" and "Learn more at www.akteaz.org".
- All images and graphic work are your original creations.
- You have the necessary release forms for any featured individuals.
- Your submission is in both PDF (for print) and JPEG/PNG (for digital use).
- You've emailed your submission by January 15th, 2025 to brandtechnology@akteaz.org.

Good luck, and thank you for promoting CTE!



PHOTOGRAPHY & VIDEOGRAPHY CONSENT FORM – MINOR/CHILD

I, _____, the parent or legal guardian of
 _____ (a minor, under the age of 18)

grant the **Association for Career Technical Education of Arizona**, hereafter referred to as “**ACTEAZ**,” permission to publish photographs and/or video recordings that include my child’s image, likeness, and/or voice for use in **ACTEAZ’s** instructional documents, marketing and promotional materials, and other publications, including those that are printed, published online, or created in video form.

I agree that all such photographs and/or video recordings, any reproductions thereof, and all digital files shall remain the property of **ACTEAZ**, unless otherwise noted.

I understand that **ACTEAZ** is not responsible for the unauthorized duplication or use of the photographs and/or video recordings by third parties, on the Internet or otherwise.

I acknowledge that neither I nor any other party will receive financial compensation of any type associated with the taking or publication of these photographs and/or video recordings.

I acknowledge and agree that my child’s participation in the taking or publication of these photographs and/or video recordings is voluntary.

I hereby release **ACTEAZ**, its contractors, its employees, and any third parties involved in the creation or publication of **ACTEAZ’s** publications or marketing materials from liability for any claims by me or any third party in connection with my child’s participation.

I understand that this consent is ongoing and may only be revoked by informing **ACTEAZ** – in writing - at the address listed at the bottom of this consent form.

I attest that I have read this consent form and fully understand its contents.

CONSENT

Parent/Guardian’s Printed Name: _____

Signature: _____ Date: _____

Child’s Printed Name: _____

School/Organization: _____

Parent/Guardian Telephone Number: _____



PHOTOGRAPHY & VIDEOGRAPHY CONSENT FORM - ADULT

I hereby authorize the **Association for Career Technical Education of Arizona**, hereafter referred to as “**ACTEAZ**,” to publish photographs and/or video recordings that include my image, likeness, and/or voice for use in **ACTEAZ’s** instructional documents, marketing and promotional materials, and other publications, including those that are printed, published online, or created in video form.

I agree that all such photographs and/or video recordings, any reproductions thereof, and all digital files shall remain the property of **ACTEAZ**, unless otherwise noted.

I understand that **ACTEAZ** is not responsible for the unauthorized duplication or use of the photographs and/or video recordings by third parties, on the Internet or otherwise.

I acknowledge that neither I nor any other party will receive financial compensation of any type associated with the taking or publication of these photographs and/or video recordings.

I acknowledge and agree that my participation in the taking or publication of these photographs and/or video recordings is voluntary.

I hereby release **ACTEAZ**, its contractors, its employees, and any third parties involved in the creation or publication of **ACTEAZ’s** publications or marketing materials from liability for any claims by me or any third party in connection with my participation.

I understand that this consent is ongoing and may only be revoked by informing **ACTEAZ** – in writing - at the address listed at the bottom of this consent form.

I attest that I have read this consent form and fully understand its contents.

CONSENT

Printed Name: _____

Signature: _____ Date: _____

Title: _____

Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ Email: _____