



Board of Directors Meeting Minutes

April 22, 2024

Monday, 4:00 pm – 5:33 pm

Zoom Meeting

Executive Board Members Present

Jim Grieshaber, Stephen Weltsch, Lindsay Duran , Lori Luzier, Michelle Bohon, Patrick Clawson,

Board of Directors Members Present

John Scrogam (ACOVA), Hector Reyes (ABEA), Tammy Bonner (AZ CTE Curriculum Consortium), Cindy Gutierrez (ADE), John Morgan (Yavapai College Workforce), Jennifer Kaufman Fourness (Workforce Development, Jim Kaltenbach (AATA), Dennis Esparza (Financial Review), Mike Terry (AADA), Hailey Adams (AZHCEA), Lisa Draper (NAU University)

Fellows Present

Kirsten Coury, Heidi Moya, Paige Quinn, Taylor Sackett, Joleese Meadows, Scott Fitterer, Taylor Sackett, Joleese Meadows, Jonathan Howell

Consultants/Employees

Pam Ferguson, Shelly York, Alec Damaino, Shelby Freytag

Call to Order

Meeting called to order at 4:03 by Jim Grieshaber.

Quorum verified.

Consent Agenda

- Approve Minutes from February 1, 2024 Board Meeting

Stephen Weltsch made a motion to approve February 1, 2024 Board Minutes, seconded Dennis Esparza. Motion passes.

Treasurer's Report

- The balance sheet shows us in healthy position, and we are on track with where we are most years at this time.

Motion to approve the financial statements as presented made by Michelle Bohon, seconded by John Morgan. Motion passes.

Conference Reports

Pam and Stephen thanked delegates for representing Arizona at the ACTE National Policy Seminar (NPS). The NPS conference hosted the inaugural CTE Research Network symposium to showcase important research on the impact of CTE. Stephen shared research studies to empower board advocacy efforts. Conference certificates were provided by ACTE.

Jim Grieshaber represented the Association at the Region V conference. AZ had approximately 20 attendees. Jennifer Kline won the Post-Secondary Educator of the Year Award. The innovative award from Arizona was awarded to Shadow Ridge High School in Dysart and was called Racing the Sun. Jim presented AZ's State of the State and presented the report for our innovative grant.

Election Recommendations

Given the uniqueness of our upcoming year - a new Executive Director after 23 years and our current president-elect taking office at the same time as becoming our new Executive Director, the Candidate Committee consulted other states, and our ACTEAZ by-laws in forming a recommendation that ensures board stability and preserves organizational knowledge. The committee came up with a suggestion to keep things steady and make sure we don't lose important knowledge, especially since we're dealing with hotel negotiations, a new Premier Series person and possibly an addition of an employee. We will also be planning our big 50th birthday party at the 2025 Summer Conference which will require all deadlines to be moved up and additional events/items planned

Our bylaws provide for out-of-the-box thinking in such a time, the recommendation would be to "freeze" the current Executive Team for one year. This action would retain the current Executive Team to provide Stephen with stability during this transition and complicated association work next year. Elections would resume next spring - May/April 2025.

In the Fall, Stephen and the Executive Team would be more purposeful in nurturing candidates for the ACTEAZ officer team.

Motion to approve the freezing elections for one year was made by Dennis Esparza, seconded by James Kaltenbach. Motion passes.

Awards

Patrick shared we have readers for Awards and submittal review will begin on April 24th.

Scholarships

We have readers for Scholarships and grading will begin on April 24th.

ACTEAZ – 4, ACOVA – 4, AOAC – 2, CTEDs – 1, and ATIEA – 2.

Sponsorships

Currently ElevateAZ and Maricopa Community Colleges are the conference Platinum sponsors. Stephen agreed to share an email template to support all board members and fellows to recruit additional sponsors and exhibitors. Additional information is on the website.

Summer Conference 2024 – The Power of Story Telling

Pam has been working with the hotels to get attendee rooms; she has a few cancellations. We currently have 845 people registered, and 39 booths have been sold. Westin will not be doing childcare this year.

HR

The yearly reviews are being changed to June 30, 2024, so we are in alignment with our Fiscal year.

Due to FSLA rule changes in March the association needs to do a reclassification of our Associate Executive Director position which is currently a contracted position. A motion was made to make the position an employee position and it will not need to be posted because we are reclassifying the job.

Motion to approve the reclassification of the Association Executive Director to an employee as presented made by Michelle Bohon, seconded by Lori Luzier. Motion passes.

Fellows

Stephen has been meeting with the Fellows for check-in meetings.

Fellows applications for this upcoming year will go live this week.

Fellow track is set for summer conference this year.

Graduating Fellows will be awarded plaques at the Annual Award's Ceremony.

ADE Report

Cindy Gutierrez provided an ADE update, including a discussion on AZ's State Perkins Plan. Kevin Imes, Deputy Associate Superintendent State Director for Career and Technical Education presented the current draft plan to the AZ State Board of Education. The State Board Members asked for additional information and another presentation in May.

Technology

Facebook & Instagram (Meta)

For the period Jan 1, 2024 - April 22, 2024 compared to same period in 2023:

Facebook reach down 5%, Instagram reach up 191.9%

Top posts: Premier Series coordinator position, CTE Month winners, Jennifer KlinRegion V award

LinkedIn: Jennifer Kline's Region V post is our top-performing post on LinkedIn with 211 impressions

Twitter (X) -Jan. 1 -Mar 31: 2,200 impressions, Top post: CTE Month winners Dobson High School

Website

Updating Summer Conference website as new information comes in.

Swapcard

Cristian and I submitted the branded app application. The app will be called ACTEAZ Events and will be used for future ACTEAZ conferences if we continue to use Swapcard. The app should be live in the Apple App Store and Google Play Store on June 1.

We are in the process of moving sessions into rooms in SMS. When this is done, we will begin importing sessions into Swapcard to see what changes we need to make in the app before the conference.

Premier Series Update

ACTEAZ Courses Delivered by ACTEAZ for 2023/2024 to date; is 35 with 723 participants.

Shelby's will be leaving as of June 21, 2024. We currently have the Premier Series Coordinator job posted as she is leaving.

Affiliates and Special Group Representatives Reports

- **Arizona Agriculture Teach Association (AATA): Jim Kaltenbach**
 - Jim shared that AATA is preparing for upcoming activities, including the Leadership Conference, State Camp, and annual banquets.
- **Arizona Business Education Association (ABEA): Hector Reyes**
 - Hector Reyes is the new representative on the board replacing Chris Liebelt-Garcia. We have reinstated and updated our website (www.azabea.org)
 - Just finished a conference in Sedona with AME. We have partnered these past three years and have had great success with our conference filled with speakers and industry tours.
 - Gearing up to Host the WBEA conference in 2026.
- **ACOVA: John Scrogam** – ACOVA elections are coming up and working on Summer Conference sessions, including camp M&M.
- **Advocacy:** No Report given.
- **Arizona Occupational Administrators Council (AOAC): John Morgan**
 - John Morgan shared that community colleges continue to develop bachelor pathways to align with in demand needs. AZ's rapidly growing economy has increased the number of industry partners seeking community college partnerships.
- **Arizona Marketing Educators (AME): April Porter** – No report given.

- **Arizona Technology Industry Education Association (ATIEA): Dennis Esparza** – ATIEA is in the rebuilding stage still this year. They are working on their By-laws and aligning the organization. They are currently working with SkillsUSA.
- **Arizona Health Careers Education Association (AZHCEA):** AZHCEA is doing well, proud to sponsor 9 sessions at summer conference this year. We have been working with Sandi Oligny at HOSA and Wesley Wood at ADE to recruit new and returning healthcare teachers to build membership. We are working on our Healthcare teacher of the year recognition and student scholarship and plan to continue that celebration yearly moving forward. We also are working on a newsletter, getting industry sponsorship and started a social media accounts to build membership. My team is extremely hard working and dedicated to I am excited to see our continued growth.
- **AZ CTE Curriculum Consortium: Tammy Bonner**
 - Completed Annual Survey (Administrator and Teacher/User) results are used to inform our Strategic Plan goals
 - Working on Grant Goals
 - Gearing up for Summer Conference Sessions
 - Steering Committee Elections are completed, the first election since 2016, new members will be announced during the Quarterly Meeting
 - Next Quarterly Meeting is April 24, 2024 - virtual
- **Business Partnerships: Michael Terrey**
 - Michael shared West-MEC's recent success earning ASE certification at the Southwest Campus. This recent achievement places all of West-MEC's programs with ASE accreditation. All of EVIT's transportation programs have ASE accreditation as well.
- **CTE University Liaison: Lisa Draper** gave the report for Nicole Hampton regarding NAU certification.
- **AZ Career Technical Education District Representative: Amy West** – No Report.
- **Workforce Development: Jennifer Kaufman-Fourness**

Arizona businesses continue to be considered for funding through the CHIPS Act. Most recently, a proposal was released to provide TSMC's Arizona subsidiary nearly \$11B in direct funding and loans under the CHIPS act. It is anticipated that a portion of these funds would be used to educate, upskill and reskill the workforce.

Governor Hobbs recently announced the 4th Future48 Workforce Accelerator; a partnership between LG Energy Solutions and Central Arizona College to develop workforce training focused on the manufacturing of batteries used in electric vehicles and other technology applications.

Good of the Order

Adjournment

Motion to adjourn at 5:33 p.m. made by Michelle Bohon, seconded by John Morgan. Motion passes.