



State of the State

ARIZONA ACTE 2023-2024 State of the State Report

Submitted by James Grieshaber, ACTEAZ President and Pam Ferguson Executive Director

State Officers: James Grieshaber, President; Stephen Weltsch President-Elect; Lindsay Duran, Past-President; Patick Clawson; Vice-President; Patti Pastor, Secretary; Lori Luzier, Treasurer; Michelle Bohon, and Heather Webb Members at Large; Pam Ferguson and Shelly York, Executive Directors.

ACTEAZ Board Goals for 2022-2023

- Goal--Work on a plan to increase vetted instructors for the Premier Series. This group is in place now and meets twice a month. Working with CTE Directors for teachers to start the process.
- Goal--Developed monthly electronic newsletter for active members that highlights events and resources for Members. Eighteen issues have been completed thus far. This is now in place to continue.
- Goal--Podcast repository. The first one was on Workforce Development and links on social media. Scripts were written and this podcast received great reviews. This goal will continue after Fall Retreat 2024 on the next Podcast Topics.
- Goal--Continue to share more information to members regarding their ACTEAZ Affiliates to their affiliates and how they can measure by workshops, memberships or attendance. They are working on rebuilding their memberships. Affiliate Members on the ACTEAZ Board report out at meetings.

Marketing

- ACTEAZ Marketing and Technology Manager has greatly expanded our marketing services highlighting ACTEAZ on our ACTEAZ Website, and Social Media Channels.
- ACTEAZ has now produced ACTEAZ electronic Newsletters for the past 16 months.
- ACTEAZ prepares CTE Month posters for all the program areas. These posters are on the ACTEAZ website for schools and teachers to use.
- The Arizona Governor has signed a Proclamation for CTE Month for over 16 years for ACTEAZ.
- ACTEAZ List Serv has the capacity to send out three thousand e-blasts at one time.
- ACTEAZ hosted a 2024 CTE Month Video Contest, and the top three student winners received monetary prizes. The first-place winner video is shown at the beginning of our Keynote Session.
- ACTEAZ posts statewide, regional, and national ACTE information and event marketing material on the ACTEAZ website and social media channels.



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- ACTEAZ President and Executive Director letter are beginning to deliver messages in video format on website.
- The 2023 ACTEAZ Summer Conferences, and 2024 Midwinter Conference were hosted on the SWAPCARD mobile app.
- Conference Sponsors or Exhibitors can now do In Person or Virtual Booths on SWAPCARD.
- ACTEAZ sends out weekly CTE Info Job Blasts to Members to connect school districts and members who are looking for jobs. ACTEAZ Job Blasts have been provided for 16 years.
- ACTEAZ invites an ACTE National Representative to bring greetings to our Keynote Session.
- The Arizona Superintendent of Public Instruction and State Board of Education President are invited to bring greetings at the ACTE Summer Conference.
- ACTEAZ is on Twitter, Facebook, YouTube, Instagram, and LinkedIn.

ACTE

- Arizona ACTE participates in National Conferences such as Vision, NPS, NCLA, and Regional Meetings.
- Arizona has two people on the ACTE National Board of Directors currently.
- ACTEAZ served on the Advisory Group for Vision in Phoenix, 2023
- ACTEAZ Executive Directors are members of the NEDA Group- (National Executive Directors Association).
- ACTEAZ had twelve members attend NPS this year and they visited ten of our eleven Congressional Offices.
- ACTEAZ has received the Quality Association Award for over 20 years. We are proud of that.

ACTE Region V

- ACTEAZ Member services on the Region V Policy Committee.
- ACTEAZ has a member on the Awards Committee.
- ACTE Region V had two Award winners from Arizona that advanced to the National ACTE Competition for Vision 2023 in Phoenix.
- ACTEAZ received an Opportunity Grant for Arizona.
- Twenty-one members from Arizona attended.
- The Region V Innovative Award from Arizona was *Racing the Sun* which is an engineering design contest that challenges High School students with designing and building a solar powered go-kart to race against other schools. Program is in Dysart Unified School District /Shadow Ridge High School. The students have won the state competition award multiple times.
- ACTEAZ Fellows Program - Since 2000, there have been 191 Fellows who have graduated from the ACTEAZ Fellows Program. This year we will have 8 more. There are currently eight Fellows in the second stage within the program. Our Fellows earned over \$4,000 Dollars

last year at the Mid-Winter Silent Auction in 2024 for Student Scholarships. ACTEAZ awarded four \$1,000 scholarships this year.

- ACTEAZ Premier Series Program - This year ACTEAZ offered 34 classes with 707 participants. At the Summer Conference 2024, we will be offering sessions. One of our ACTEAZ Goals has also been to get more teachers statewide to be vetted and eligible to teach the program. The ACTEAZ Professional Development Coordinator oversees the courses in the Premier Series program for those that ACTEAZ provides. These courses are all ADE Certified for credit toward Standard Certification and are all taught by highly engaging instructors who model best practices in the classroom. Teachers exit each course with strategies to carry them through their teaching career. Our ACTEAZ Premier Series is a tremendous asset to professionals from industry wishing to become CTE teachers and to serve the rural school districts in the state.

The Arizona Curriculum Consortium

We are proud of the Arizona Curriculum Consortium that provides valuable lessons and support to teachers statewide. They now have 94% of all districts as part of the consortium. ACTEAZ is invited to attend their Board Meetings and their Executive Director serves on ACTEAZ Board.

Partnerships and Professional Associations

- ACTEAZ and the Arizona Department of Education CTE have a very strong partnership and have been partners for the Summer Conference for over two decades. We also work with all the CTE Program Areas and the CTSO's. Our CTSO's often compete at the National Conferences after winning their state conferences.
- This is the 49th Anniversary of our ACTE Summer Conference with over 295 sessions and thirteen hundred attendees. This year the attendee's badges were scanned to go through the meal lines, and it worked well.
- ACTEAZ is a member of the ADE Quality Commission for Business and Industry.
- ACTEAZ works with Community Colleges and Post-Secondary, and they serve on our ACTEAZ Board of Directors.
- Arizona is a member of AZ Pipeline and Our Future AZ is a partner.
- Arizona Leadership are members of ABEC (Arizona Business Education Council).
- The Executive Director is a Member of the AZ Society of Association Executives.
- Member of MPI (Meeting Planners International -Arizona).
- AZ Lodging and Tourism professional development sessions are attended by the Executive Director.
- ACTEAZ works closely with Arizona Department of Education (ADE), community colleges, and workforce development. ADE is participating in Pipeline AZ; a website counselors



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use to inform students and parents about the educational requirements for different career paths.

- There is a strong partnership between ACTEAA and state universities.

Advocacy

- Our Board has a report on Advocacy at Board Meetings to keep current with issues.
- ACTEAZ has an electronic Advocacy Sign-up System so members can sign up to receive information. We will only send them to their home-e-mail address. Nothing is ever sent to schools.
- ACTEAZ continues to register Tina Norton as the Designated Lobbyist of Record. Due to efforts by Tina Norton and our association members, Arizona has helped change the percentage of funding for CTEDS in our state. Our state officers are Alternate Lobbyists.

Thanks to our ACTEAZ Members for their leadership and accomplishments.