

ACTEAZ State of the State Report Summer Conference 2019

State: ARIZONA **Date:** July 13, 2019

State Leaders/Officers: Curt Bertelsen, President; Lisa Doll, President-Elect; Stephen Weltsch, Past-President; Amanda Nolasco, Vice President.; Rachael Mann, Secretary; Jim Hawk, Treasurer; Pam Ferguson, Executive Director; Shelly York Assistant Executive Director

Member Recruitment and Retention

- This is our 44rd Anniversary of our ACTE Professional Development Conference in partnership with the Arizona Department of Education. We will have over 255 sessions over five-days.
- New Exhibitor Layout redesigned for both hotels.
- ACTEAZ gives complimentary ACTEAZ memberships to those attending the ACTE Summer Conference as an added value incentive for the conference.
- We have free membership to anyone statewide who is a professional in CTE. We are focusing on retired members to continue their membership and community college/university members.
- Members receive e-blasts to keep them abreast of association information and state/national CTE issues. ACTEAZ has the capacity to send e-blasts to all 1400 members.
- Tony York designed New Membership Brochures thanks to Region V Grant.
- ACTEAZ continues to send out Job Listings of CTE Openings in our State for School Districts. This is our 12th year for providing this service. A new ACTEAZ Job Blast marketing listserv has been instituted.
- ACTEAZ has members serving on Region V Committees and Rachael Mann on Region V Policy.
- Since 2000 there have been 132 Fellows who are graduates of this ACTEAZ Fellows Leadership Program. There are currently 30 Fellows at various stages within the program. Many of our leaders in ACTEAZ have been ACTEAZ Fellows. We are working very hard to continue to build our own leaders and increasing different levels in the Fellowship Program for leadership development.

Advocacy

- ACTEAZ works closely with National ACTE on their Advocacy Efforts leadership.
- Our ACTEAZ Board has a report at each Board Meeting to stay current on State Issues.
- Governor Ducey signed the CTE Month Proclamation. State Legislators were visited by ACTEAZ.
- Arizona ACTEAZ worked on CTE Professionals allowed to still serve on Governing Boards.
- CTE Month Activities were posted on the website. Invitation Letters, CTE Month Posters and To-Do Lists.
- ACTEAZ has 25 members at National Policy Seminar 2019 in Washington, D.C. meeting with 11 AZ Offices.
- ACTEAZ has an electronic Advocacy Sign-Up Process on our website so that members can sign up with home e-mails to receive Advocacy Information so that it does not go thru the school technology system.
- ACTEAZ continues to register Tina Norton as the Designated Lobbyist of Record. Due to many efforts by Tina Norton and our association members, as well as other leaders in our State, Arizona has helped change the percentage of Funding for JTEDS in our state. Our State Officers are registered as Alternate Lobbyists.
- We now have CTE Courses counting as Math/Science Credit for Graduation passed by our Arizona State Board of Education and State Board passed Embedded Academic Credit for specific CTE classes towards H.S. graduation.
- AZ CTEDs (formerly JTEDS) are extremely proactive in CTE statewide Legislative Issues, making a significant difference in the positive outcomes achieved and it was passed that instead of JTED's, they are now CTED's for better recognition.
- State Board of Regents passed that Fine Arts or CTE Credit will be accepted by the State Board of Regents for Graduation Requirement to attend the state universities two years and ago and that has helped CTE.

- ACTEAZ had five award winners at the Region V Conference go to national. Three won: Administrator of the Year, Meg Giancesello; Counselor of the Year, Shelly Thome; Lifetime Achievement, Jeanne Roberts.
- Mary Anne Berens was awarded the Region V Hall of Fame.

State issues (Including legislative, leadership, partnerships, business and industry, and post-secondary)

- ACTEAZ and our President have focused on the Future of Jobs in order to align our curriculum and work with teachers on what needs to be our CTE delivery focus.
- ACTEAZ works very closely with AZ Department of Education, community colleges and workforce development.
- There is a strong partnership between our association and State Universities and Arizona Quality Commission.
- The Arizona Chamber of Commerce works with us on Advocacy as well as strong partnerships.
- Our ACTEAZ Circle of Distinction Members who are CEO's collaborate with us on Jobs Information and the future.

Marketing

- ACTEAZ prepares CTE Month Posters for all the Program areas and are on the ACTEAZ Website for Teachers to use as well as being available at the Mid-Winter Leadership Conference.
- Lori Luzier and Bob Weir won at Region V and will be going on to competition in Anaheim in December.
- ACTEAZ won at Region V for Conference Program, Website and Membership Recruitment Brochure.
- ACTEAZ Marketing Materials are sent out to all members for events.
- ACTE Summer Conference the past two years is now Mobile App and has been well received.
- 44th Anniversary of our ACTE Professional Development Conference that we do in partnership with ADE. We also invite the Pres. of the St. Bd of Education and AZ Supt. of Public Instruction. ACTE always attends and presents.
- A Major Focus for ACTEAZ is our ACTEAZ Website at www.acteaz.org. Please review updates.
- ACTEAZ hosted a CTE Month Video Contest and gave monetary prizes to the top three winners.
- ACTEAZ works closely with ACTE National and their attending and presenting at ACTEAZ Conference.
- Arizona has a strong partnership with the ADE and this partnership provides great leadership for our state. Association Members will contribute to the development of an updated CTE Strategic Plan for Arizona.
- ACTEAZ CTE 101 - Workshop Sessions are offered for School District Superintendents, School Administrators, Legislators and School Board Members at the Summer Conference.
- ACTEAZ has renewed their ABEC, AZSAE and AZ Chamber Memberships.
- ACTEAZ is on the Quality Skills Standards Commission of Strong Business Partners in our state.
- Career and Technical Affiliates have extremely strong student organizations in Career and Technical Education; students receive numerous awards on the state and national levels. CTSO Officers have participated in our Summer Conference and ACTEAZ Legislative Information Activities. ACTEAZ is invited to FFA Conferences.
- Statewide Community Colleges work closely with Career Technical Education Teachers to provide Dual Credit for their students. This is a long-standing major partnership in our state and the community colleges and workforce development have a representative on our ACTEAZ Board.
- ACTEAZ is on Twitter, Facebook, YouTube and ACTEAZ Website (www.acteaz.org).

New and Innovative Ideas

- ACTEAZ Professional Development Coordinator oversees the Courses in the Premier Program Series. These courses are all ADE Certified for credit toward Standard Certification and are all taught by highly engaging instructors who model best practices in the classroom. Teachers leave each course with strategies to carry them through their teaching career; they leave each course with activities they can use in their classroom the next day.

- The Arizona CTE Leadership Continuum purpose is to acquaint statewide members with a range of professional development opportunities available to CTE Educators. There are opportunities for teachers, administrators and emerging leaders that are developing strategies to build the pipeline of leadership at all levels within CTE. John Mulcahy, Lisa Doll, Rachael Mann Meg Giancesello, Amanda Nolasco, Shelly York spearhead this committee.
- Circle of Distinction- Community/Corporate Captains of Industry Leaders, who believe in the value and importance of CTE. Our vision for this level of distinction is to annually bring this group together to honor new inductees and to address a narrow range of issues affecting CTE and ask for their assistance in supporting these issues. This is our 11th year. Many of our serious issues in our state would not have been resolved without this high-powered prestigious group who advocate intensely and believe in CTE.
- ACTEAZ continues to work on Teacher Certification and having discussions with the ACTEAZ Board of Directors, Arizona Department of Education Representatives, the Universities and, Community Colleges.
- This year the First-time Poster Session Segment at the Summer Conference will host fifteen presentations to share Best Practices with attendees.

Submitted by Curt Bertelsen, President and Pam Ferguson, Executive Director
July 13th, 2019 for Summer Conference Annual Meeting