



Record of Minutes

Board of Directors Meeting

Friday, February 9, 2019

1:00 pm – 3:00 pm

Prescott Resort, Prescott, AZ

In Attendance

Executive Board Members Present: Curt Bertelsen, Lisa Doll, Amanda Nolasco, James Hawk, Rachael Mann, Rahsaan Bartet

Board of Directors: Amy West, Rick Scaife, Heather Webb, Dina Chavez, Jennifer Kaufman-Fourness, and Bill Symonds

Conference Call: Stephen Weltsch, Lisa Decota, Cathie Raymond, Nicole Hampton, Ashley Fergus, Jim Grieshaber

Fellows: Melissa Jackson, Lisa Parachini, Denise Darre, Tammy Bonner, Laura Jaime

Consultants: Pam Ferguson, Shelly York, Deb Zurcher, Tony York

Call to Order

Meeting called to order at 1:01 pm by Curt Bertelsen. Quorum verified.

Consent Agenda: Approval of Minutes from January 7 Board Meeting, Contracts signed for Prescott Resort for 2020 Mid-Winter, Exhibitor Contracts for Drayage and Electrical AZ Cine, Computer lab for Summer Conference contract signed, Arizona Corporation Paperwork for 2018-19 signed and filed.

Action Item: Approval of Minutes

Minutes for January 7, 2019

- Motion to Approve: Amanda Nolasco
- Seconded: Lisa Doll

Motion passed.

Treasurer's Report

Jim Hawk and Shelly York share out action items:

- File for Financial Review Balance Sheet
- 1099's went out by the January 31st deadline to 1099 recipients
- Curt signed the EPL Tax Group e-file 1099's to IRS
- Consultants over \$600 and LLC's receive 1099's (mailed to addresses provided on W-9 to ACTEAZ)

Action Item: Approval of Financial Report

- Motion to Approve: Amanda Nolasco
- Seconded: Lisa Doll

Motion passed.

Advocacy Updates

Curt shares that the 9th grade funding bill passed 30 to 0. Rusty Bower has resubmitted his bill regarding serving on CTED boards.

Senate Bill 1035 clarifies Business Practices and seems very positive.

Lisa shares about regarding the bill with stipulations on who can serve on a CTED board. We have lots of support for CTE in the legislature. The advocacy form is online.

ADE Report

Cathie Raymond shares updates for CTE at ADE. They are developing goals and objectives, meeting with the Governor's Office, and submitting a proposal for 10 million for industry certification.

Election Discussion

Lisa shares that we have individuals who are applying for President and Secretary. We still need someone to run for President-Elect and Member-at-Large. Stephen discusses the need to assign some of the new initiatives to Officer positions so that these endeavors not fall by the way side as Officers cycle through the positions.

Executive Directors Report

Around 20 individuals will be heading to DC for National Policy Seminar on March 24-27, 2019. Pam is creating the NPS Congressional Appointments. Please let Pam know if you are attending.

If you have recommendations for the Circle of Distinction for the class of 2019, send recommendations to Pam.

The Region V conference will take place on April 10 – 13 in Bozeman, Montana. The Region V Awards are due to the ACTE Portal by March 1, 2019.

E-Mails for all Awards that are eligible to go to on to Region V have been sent. The Awards Competition at Region V is now the video. Publication entries from Arizona for Region V will be submitted. This is due March 1st.

Midwinter Report

ACTEAZ appreciates the 19-year partnership with ACOVA. The Mid-Winter program was well received; great job by all. Thanks to our keynote, Mr. Trevor Stokes. Thanks to presenters, exhibitors, attendees and fellows.

ACTEAZ Scholarship Report – over 6000 was raised through the auction.

Premier Series

Curt Bertelsen shares out on the Premier Series classes and Summer Conference classes.

- Retreat date- TBD ACTEAZ
- Premier Series Summer Conference Offerings:
 - 9 classes have been delivered in 2019 and 199 participants have been reached. Program Management has been booked.
 - Upcoming: 5 between now and the end of March
 - Summer conference- 10 classes will be offered (all of the series)
 - Formative Assessment and CTE Essentials - new this year
 - Deb will be sharing a survey tomorrow to try to determine a direction for the Premier Series to meet district demands along with feedback on how to deliver PD

Fellows Program for 2019-20

Heather Webb shares out information about Fellows Program.

Summer conference will focus on leadership, social media, affiliate round table, projects, interview questions for affiliate leaders.

Thanks to Pam for her contributions today at the session.

New application will be available the first week of April.

Curriculum Consortium Update

Tammy Bonner shared updated on Blueprint and Frame-Working Event and other happenings for the consortium. Assessment Writing is going on that will be considered for the TSA.

Updates:

- Blueprint and Framework: Complete AgriScience – Posted
- Dental Assisting – Posted
- Finance (waiting for final edits)
- Assessment Writing:
 - ECE – Complete
 - Home Health Aide – Complete
 - Automotive Technology – Complete
- Upcoming Events:
 - Blueprint and Framework: Saturday event with a \$200 stipend for teachers)
These are small programs, so we need teachers.
 - Electronic Technologies
 - Mechanical Drafting
 - Assessment Writing: through the AZCTECC (School day, Districts provide sub, AZCTECC provides eligible travel)
 - March 1, 2019 Business Operations, Finance
 - April 18, 2019 Education Professions, Fashion

ACTEAZ Summer Conference 2019

Shelly shares updates on Summer Conference 2019

- Mobile App- Shelly shares that we are sticking with the company that we have and will be getting a final bid
- Sessions - 143 sessions, around 25 have been submitted through the Call for Presentations. We need to find a way to get more sessions to fill in the gaps. Shelly will talk to Cathie Raymond to see if more will be coming in.

Lisa shares information for the poster session which is a new addition to this year's conference.

Program Venues - Hotel Reservations open March 11, 2019. If there are hotel room issues, send an email to Pam.

Registration costs are set.

Contracts in place for 2019 with Loews and Westin.

- Two Overflow Hotels- Embassy Suites thus far, and Westward Look if needed.

Pam shares that Superintendent Hoffman has confirmed that she will be attending.

- Curt shares that we are still looking for the keynote but have narrowed down the options.

Summer Conference Awards Update

Amanda encourages people to send in nominations. There are four awards and few scholarships. The deadline is the 18th. Amanda needs people to read and score. Lisa volunteers and Jennifer will find someone from her team.

ACTEAZ Student Scholarships

Nicole Hampton shares that the number of applications and nominations are low. This will close on February 18th. The form is now online and should be submitted online.

ACTEAZ Website

Tony share that it is CTE Month everything is up on the website. The website will be updated as things come in.

Reports by Affiliates and Special Group Representatives

Global Pathways Bill Symonds: Bill shares that the Western Pathways Conference will be in Portland this year. They are working with Amazon on some things as they are doing more to change the economy than any other company. Sessions on the role of counselors. Superintendent Hoffman has been invited. Governor Ducey is supporting CTE and creating a dramatic shift. They are discussing proposals to improve CTE and career development. They are discussing reviewing industry credentials to ensure that they mean something in the job market. Possibly do reviews of CTE programs to ensure they meet workforce needs. Career development must be a real priority and a focus of education. This is a bipartisan issue that benefits all. Within the next two weeks, the coalition of career development will release a report, Career Readiness for All- includes recommendations and find ways to make education more efficient, effective, and more equitable.

Bill can create a discounted rate if enough individuals are interested.

ACOVA - Jim Grieshaber shares that Camp M&M went well and the Midwinter Conference was an excellent opportunity to collaborate.

AME- Leslie Palumbo shares that they had a conference last week in Sedona.

Community College Occupational Administrators and Workforce Development - Jennifer Kaufman shared out on behalf of both organizations. Thanks to everyone who helped create the program. The presentations speak to everyone and are more and more relevant. They are wanting more post-secondary representation at summer conference. Jennifer would like to have community college instructors attend premier series so that we are aligning with each other's programs. The NACTI conference is coming up in Kansas City in May.

FACS Ed - Ashley Fergus shares on behalf of that they have been revamping their social media platform. They are meeting with business and industry partners to set goals and revamp what they are doing.

Guidance and Counseling ASCA - Rick Scaife shares they had their largest Annual Conference ever -500 participants. Ducey opened and declared Feb 4-8 National School Counseling week. Kathy Hoffman attended as well. Gov Ducey mentioned he is looking at spending 12 million over 2 years to add 224 counselors and social workers. SB1344 and HB2562 have been dropped to add more counselors over the next 5 years to bring ratio down 550:1 AZSCA hosting regional best practices in March in Flagstaff, Phoenix, and Tucson. March 18th ASCA + Advance CTE hosting a training in Central Phx. See Amanda Nolasco if you want to send a Counselor. Trevor Stokes had a packed session at AZSCA is going to reach out to him for more speaking engagements.

Joint Technical Districts - Amy West shares that community college partners joined the Superintendents yesterday to discuss what the relationships look like, pros and cons, and best practices.

University Representative- Nicole Hampton shares the liberal studies CTE Foundations class on how CTE fits in the economy and role in society.

Enrollment has increased each year since this course has been developed:

- 2017-12
- 2018-22
- 2019-42

Junior High - Dennis Esparza shares what's happening in CTE at the junior high level. He is working to put together a data base to share what's happening in the different districts.

Good of the Order

Adjournment

Action Item: Adjournment

- Curt Bertelsen adjourns the meeting.
Lisa Doll moves that the meeting be adjourned.
Amy West seconds.

Minutes Submitted for Approval by:

*Rachael Mann,
ACTEAZ Secretary*