



Arizona 2018 State of the State Report

Stephen Weltsch, President

State: Arizona Date: July 14, 2018

- President- Stephen Weltsch; Past-President- Julie Stockwell; President-Elect -Curt Bertelsen; Vice-President-Amanda Nolasco; Secretary-Rachael Mann; Treasurer-Dennis Esparza.
- Consultants: Pam Ferguson, Shelly York, Tony York, Debra Zurcher

Member Recruitment and Retention

- This is our 43rd Anniversary of our ACTE Professional Development Conference that we do in partnership with the Arizona Department of Education. This year we will have over 255 sessions over five-days.
- New Exhibitor Layout has been designed for both hotels and will be introduced at the Conference.
- ACTEAZ gives complimentary ACTEAZ memberships to those attending the ACTE Summer Conference as an added value incentive for the conference.
- We also now have free membership to anyone statewide who is a professional in CTE. We are focusing on retired members to continue their membership to remain active and informed on CTE issues.
- Members receive e-blasts to keep them abreast of association information and state/national CTE issues. ACTEAZ has the capacity to send e-blasts to all 1400 members.
- Tony York designed New Membership Brochures and they have been printed, thanks to Region V Grant.
- ACTEAZ continues to send out Job Listings of CTE Openings in our State for School Districts. This is our eleventh year for providing this service. A new ACTEAZ Job Blast marketing listserv has been instituted.
- Shelly York served as the Region V Rep on the Audit Committee and as the National Chair of Committee.
- Shelly York serves as the NEDA Secretary. Pam Ferguson is also active in NEDA.
- ACTEAZ has members serving on multiple Region V Committees and Rachael Mann on Region V Policy.
- Since 2000 there have been 123 Fellows who are graduates of this ACTEAZ Fellows Leadership Program and there are currently 30 Fellows at various stages within the program. Many of our leaders in ACTEAZ have been ACTEAZ Fellows. We are working very hard to continue to build our own leaders and increasing different levels in the Fellowship Program to meet the needs of various stages for leadership development.
- ACTEAZ in 2017 sponsored eight scholarships for members' students and 2018 will be the same.
- ACTEAZ honored fifteen people at our ACTEAZ Summer Conference Awards Breakfast.

Advocacy

- ACTEAZ works closely with National ACTE on their Advocacy Efforts and we appreciate their leadership.
- Our ACTEAZ Board has a report at each Board Meeting to stay current on State Issues.
- Governor Ducey signed the CTE Month Proclamation. State Legislators were visited by ACTEAZ members, teachers, and administrators and CTSO Students as their schedules permitted.
- CTE Month Activities were posted on the website. Invitation Letters, CTE Month Posters and To-Do Lists etc. were all shared to assist members in completing these activities with their busy schedules.
- ACTEAZ had 23 members at National Policy Seminar 2018 in Washington, D.C. Delegates met with Senators, Representatives or Educational Aides from all eleven Arizona Congressional offices.
- ACTEAZ has a new electronic Advocacy Sign-Up Process on our website so that members can sign up with home e-mails to receive Advocacy Information so that it does not go thru the school technology system.



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ACTEAZ now can send out information quickly to the Advocacy List for issues that occur and need immediate response to legislators.

- ACTEAZ continues to register Tina Norton as the Designated Lobbyist of Record. Due to many efforts by Tina Norton and our association members, as well as other leaders in our State, Arizona has helped change the percentage of Funding for JTEDS in our state. Our State Officers are registered as Alternate Lobbyists.
- Due to many peoples' efforts, we now have CTE Courses counting as Math and Science Credit for Graduation which was passed by our Arizona State Board of Education.
- State Board passed Embedded Academic Credit for specific CTE classes towards high school graduation.
- Arizona JTEDs are extremely proactive in CTE Legislative Issues in our State, making a significant difference in the positive outcomes achieved.
- ACTEAZ advocated for CTE Teachers and Administrators to be able to JTED Board Members.
- State Board of Regents passed that Fine Arts or CTE Credit will be accepted by the State Board of Regents for Graduation Requirement to attend the state universities two years and ago and that has helped CTE.
- ACTEAZ had five award winners at the Region V Conference in Colorado Springs. They were: Teacher of the Year, Bernadette Russoniello; Administrator of the Year, Meg Gianesello; Counselor of the Year, Shelly Thome; Community Service Teacher of the Year, Amy Dillard; Lifetime Achievement, Jeanne Roberts.
- Mary Anne Berens was awarded the Region V Hall of Fame.
- ACTEAZ won the Membership Publication Award for our new brochure.

State Issues

- ACTEAZ works very closely with our community colleges and workforce development.
- There is a strong partnership between our association and the State Universities.
- The Arizona Chamber of Commerce works with us on Advocacy as well as strong partnerships.
- ACTEAZ Leadership also serve on the Arizona Quality Commission.

Marketing

- As we state previously, this is our 43rd Anniversary of our ACTE Professional Development Conference that we do in partnership with the Arizona Department of Education. We also invite the President of the State Board of Education and the Arizona Superintendent of Public Instruction. National ACTE always attends and presents also which Arizona Members really appreciate.
- A Major Focus for ACTEAZ is our ACTEAZ Website at www.acteaz.org. Please review updates.
- ACTEAZ hosted a CTE Month Video Contest and gave us monetary prizes to the top three winners.
- ACTEAZ works closely with ACTE National and their attending and presenting at ACTEAZ Conference.
- Arizona has a strong partnership with the Arizona Department of Education and this partnership provides great leadership for our state. Association Members will contribute to the development of an updated CTE Strategic Plan for Arizona.
- ACTEAZ CTE 101 - Workshop Sessions are offered for School District Superintendents, School Administrators, Legislators and School Board Members at the Summer Conference.
- ACTEAZ has renewed their ABEC (Arizona Business and Education Coalition) membership and is active.
- ACTEAZ is a member of AZSAE (Arizona Society of Association Executives).
- ACTEAZ has joined the Arizona Chamber of Commerce and Arizona Manufacturing Partnership Committee.
- ACTEAZ is on the Quality Skills Standards Commission of Strong Business Partners in our state.



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- Career and Technical Affiliates have extremely strong student organizations in Career and Technical Education and these students receive numerous awards on the state and national levels. CTSO officers have participated in our Summer Conference and ACTEAZ Legislative Information Activities. For many years, ACTEAZ has been invited to bring greetings at the FFA Summer Leadership Conference.
- Statewide Community Colleges work closely with Career Technical Education Teachers to provide Dual Credit for their students. This is a long-standing major partnership in our state and the community colleges and workforce development have a representative on our ACTEAZ Board.

New and Innovative Ideas

- ACTEAZ has a Professional Development Coordinator who oversees the Courses in the Premier Program Series. These courses are all ADE Certified for credit toward Standard Certification and are all taught by highly engaging instructors who model best practices in the classroom. Teachers leave each course with strategies to carry them through their teaching career and they leave each course with activities they can use in their classroom the next day.
- Bringing It All Together-The Arizona CTE Leadership Continuum purpose is to acquaint statewide members with a range of professional development opportunities available to CTE Educators. There are opportunities for teachers, administrators and emerging leaders that are developing strategies to build the pipeline of leadership at all levels within CTE. John Mulcahy, Lisa Doll, Shelly York, Rachael Mann, Meg Ganesello and Amanda Nolasco spearhead this committee.
- Circle of Distinction- Community/Corporate Captains of Industry Leaders, who believe in the value and importance of Career and Technical Education. Our vision for this level of distinction is to annually bring this group together to honor new inductees and to address a narrow range of issues affecting CTE and ask for their assistance in supporting these issues. This is our tenth year and many of our serious issues in our state would not have been resolved without this high powered prestigious group who advocate intensely and believe in Career Technical Education.
- ACTEAZ continues to work on Teacher Certification and having discussions with the ACTEAZ Board of Directors, Arizona Department of Education Representatives, the Universities and, Community Colleges.

*Respectfully submitted by Stephen Weltsch, President and Pam Ferguson, Executive Director.
July 2018*