



Record of Minutes

Board of Directors Meeting

Monday, October 23, 2017

4:00 pm – 6:00 pm

West-MEC Glendale AZ

In Attendance

Executive Board Members Present: Stephen Weltsch, Curt Bertelsen, Amanda Nolasco, Dennis Esparza, Rachael Mann

Board of Directors Members Present: Lisa Doll, Bernadette Russoniello, Gregg Pelka, Christina Nelson, Cathie Raymond, Brody McGuire, Randy Kimmens, Bill Symonds

Conference Call: Dean Petersen, Tiffany Brown, Dr. James Perey, Tina Norton

Fellows Present: Thomas Bogart, Michelle Bohon, Katie Kostreva, Michael Neu

Consultants Present: Pam Ferguson, Shelly York, Tony York

Guest Present: John Mulcahy

Call to Order

Meeting called to order at 4:04 pm by Stephen Weltsch.

Quorum verified, 18

All present welcomed, introductions given.

Consent Agenda

Action Item: Approval of Minutes

September 16, 2017 Minutes Reviewed

Motion to Approve Tiffany Brown, Seconded Amanda Nolasco, Motion moved

Board Governance

Chris Thomas from the Arizona School Board Association, General Counsel, Associate Executive Director presents on Board Governance and Responsibilities.

Corporate accountability as well as non-profit accountability.

Treasurer's Report

Explanation and discussion of Annual Budget led by Dennis Esparza and Shelly York. Reminder that all of the documentation is available online for review. Discussion to open additional accounts to ensure we are covered by FDIC.

Action Item: Financial Report and Opening additional accounts to cover monies for FDIC Coverage

Dennis Esparza calls for motion to approve signers.

Motion to approve Lisa Doll, seconded by Cathie Raymond. Motion moved

IRS 990 Form and 2016-2017 Taxes to be Filed by Pam Ferguson

ACTEAZ Taxes must be filed by November 15, 2017 and Julie Stockwell as Past-President will sign for her year in office.

The 990 Form will be reviewed with ACTEAZ Accountant

The Board Names are on our IRS Form, so please review.

Sponsorships under \$5000 are not listed by name of donor but collectively

Questions to be answered to maintain Non-Profit status

All taxes are available for Board members to review on the Board website. Contact Pam with any questions.

Executive Directors Report

Region Award Representative from Arizona is Lori Luzier

National ACTE Conference Calls are the last Tuesday of the Month. All conference calls are recorded if anyone would like to be a part of these.

ACTEAZ Delegates at ACTE Delegate Assembly are Curt Bertelsen, Rachael Mann, Thomas Bogart, and alternative Pam Ferguson.

ACTEAZ/ACOVA Midwinter Conference - Call for Presenters is up, Exhibitors notifications are being sent out, and Silent Auction.

Quality Commission Report (Pam Ferguson, Cathie Raymond)

ACTEAZ Website- Shelly shares that the website is being reconstructed. Warning or error messages are due to the transfer. Once this is completed, all will be streamlined

Awards and Scholarships

Lots of changes to scholarships, will be ready to go live November 6, 2017. Deadline will be February 16 for awards and scholarships.

Tony is working on instructional videos on how to complete the awards and scholarships

CTE Month

Tony York shares update on CTE Month and Video conference. Call for students to help with an announcement video has been sent out.

2018 Midwinter

Call for Presentations went live October 10, 2017 and are due December 15, 2017.

Registration is live. The cost is \$260 and includes lunch and dinner Thursday, breakfast and lunch on Friday.

Conference Hotel is Prescott Resort and Conference Center- Rooms are \$99 per night plus tax. Suites are \$109 plus tax.

Summer Conference 2018

Pam shares changes that are happening for next year, such as moving some of the content areas.

Theme: CTE: Forging Students into Everyday Heroes

The following items were discussed:

- Changes of Locations of Programs (Loews this year: ACOVA, JTED's, Postsecondary, Community College. Westin: Business and Media Technology)
- Exhibitors
- Sponsorships
- Reservation Sub Lists
- Call for Presentations- affiliates will work with program areas to plan sessions
- Mobile App
- Rooms are \$95 a night
- Invite folks who are vendors for CTSO's or other events to be exhibitors

ACTEAZ Advocacy Report

Tina Norton shares out the current efforts and priorities as follows:

- Industry support for 4th year funding for key industries such as agriculture, construction, auto, manufacturing/engineering- start off small and add additional areas
- More career awareness
- 100% funding for the three large JTED's- Pima, West-MEC and EVIT
- Statewide versus JTED position (will be added to Board website)
- Statewide CTE support so that we are all on the same page
- Changing JTED to CTED
- Removing 25% Cap- dual enrollment- only 25% of Sophomores can engage. There's no real fiscal reason anymore to have this
- Transportation funding for JTED students
- Bill Symonds shares that restoring 4th year funding is absolutely essential. Arizona is one of the only states in the country that doesn't provide this. We are an outlier in not providing this
- Challenge is the current shortfall in the budget
- SkySong event- invite legislatures and create awareness
- Representative Shooter is one of the key sponsors
- Special Ed Funding- question regarding this- advocating for special education dollars to cover the time at a Central campus for higher needs such as needing an aid etc.
- Congressional Delegation

Action Item: Vote on these items to be the priorities

- Dennis Esparza calls for motion to approve.
- Motion to approve: Dennis Esparza, seconded by Christine Nelson. Motion approved.

A-F Letter Grade- draft of descriptors went through, but more details needed

Conversation for it being a label for parent choice at the high school level

Disruption even to Charter Schools

ADE supports the A-F Grades- do not have the manpower to pull that data (Cathie Raymond)

May need to lobby the state board- will come up with the plan if it goes in that direction

Bill Symonds expands on this- Perkins funding- level funded, issue decided

Representative Franks suggested getting a delegation letter to increase Perkins funding. Arizona will benefit more than other states due to the formula. If it's cut we hurt more, if it's increased, we benefit more

Freedom Caucus- 3 from AZ

ADE Report

Cathie shares out on what is happening at ADE:

- Thanks to Amanda and Lisa for helping to score the Presidential Scholar Application
- New website called credential exchange- given value, information, etc. Program Specialists are working on updating credentials
- Working on simplifying program names
- Workplace Employability is changed to professional skills
- Big Challenge - CTSO finances which are being outsourced
- ADOA has a policy but ADE can have a more restrictive policy
- ADE will not allow advisors to drive students or be in ADE cars. Looking at different options to get students to different places. Request for official policy.
- Students can still travel, but Advisor can't drive them, and another chaperone must be present
- Paring down the number of programs
- Web design into software applications
- 11 schools where teachers teach both
- Mismanagement in the past is the reason why things had to change

ACTEAZ Premier Series Update

E-blast on request for services and looking to cast that wide net.

Premier service is still going strong and being supported by board members

Employee Option

Action Item: Vote on Christina being moved effective January 1st to employee status

- Stephen Weltsch calls for motion to approve.
- Motion to approve: Christine Nelson, seconded by: Bernadette Russoniello. Motion moved.

ACTEAZ Fellows Program Update

Christine Nelson shares updates for planning and projects for each level of fellowship:

- Recruitment
- Advocacy
- Auction and raffles
- Recruitment for Fellows and CTE overall (teachers, students, etc.)
- Promotional video
- Slide deck, "Where are they Now"

Presenting to ACOVA - CTE 101 and Counselors Strong

Heather Webb will be replacing Jessica to work with the Senior Fellows. Mike Neu works with Sophomores and Sharon Metzger works with Freshman.

Affiliate and Special Representative Reports/Good of the Order

Opportunity for Board Members, Fellows and guests in attendance to share good news- Written reports to be sent to Rachael Mann at rachaelmann@acteaz.org.

- Brody McGuire- Getting ready for FFA Conference in Minneapolis- 65000 nationwide
- Gregg Pelka- ABEA FBLA on Ice Last Week, FLEX Conference is coming up Nov 8th with ABEA meeting and teacher training- accepting toy donations (or money) for Phoenix Children's Hospital
- Lisa Doll AZ Curriculum Consortium- frameworks and blueprints and Sat trainings
- Bernadette Russoniello- AME working on winter retreat- Host for DECA Regional Conference, and CTSO membership is down- what's the disconnect
- Tiffany Brown from AZHCEA- created a new membership initiative for new teachers,

- newsletters etc. reviewing mission, preparing for fundraising for student scholarship
- James Perey- lots of initiatives including scholarships, A-F training, attracting and retaining CTE faculty, etc.
- Bill Symonds discusses initiatives for the Global Pathways Institute and innovative work that is happening for the Western Career Development Conference and the inaugural meeting of Governors

Adjournment

Action Item: Adjournment

- Stephen Weltsch calls for Adjournment
- Motion to approve by Christine Nelson. Seconded by Gregg Pelka. Motion approved.
- Meeting adjourned at 6: 03 pm

Next Meeting Reminder

January 8, 2018
4:00 p.m. – 6:00 p.m.
West-MEC

Minutes Submitted for Approval by:

*Rachael Mann,
ACTEAZ Secretary*

Approved: January 8, 2018