



Board Meeting Minutes

Monday, June 8, 2015

4:00 pm – 6:00 pm

West-MEC

Glendale, AZ 86305

Board Members Present: John Mulcahy, Lisa Doll, Stephen Weltsch, Julie Stockwell, Christine Nelson, Dennis Esparza, Doris Wojtulewicz, Dean Petersen, Jeanne Roberts, Meg Giancesello, Rachel Mann, Chuck Gallagher, Ross Rector, Sharon Metzger, Oscar Olivas and Bill Symonds, Mike Crockett and Randy Kimmens.

Phone In's: Nicole Hampton, Tina Norton, Mike McAfee, and Jeramy Plumb.

Fellows Present: Shelly Thome, Jessica Edwards, Judy Carpenter, Andy Kuntz, Maryellen Coburn, and Leslie Palombo.

Consultant: Pam Ferguson, Executive Director; Shelly York, Assistant Executive Director; Mary Anne Berens, Professional Development Coordinator.

Welcome

John Mulcahy welcomed everyone and called the meeting to order at 4:06 pm.

Acceptance of Board Agenda and Quorum

John verified quorum was met and the board agenda was accepted.

Study Session: Discussion on Topic Suggestions for Fall Leadership Retreat 2015

Lisa Doll lead a discussion on what we believe should be covered at Fall Retreat on September 12th, 2015.

Groups discussed and came up with their top ideas to share and they are:

- Budget information – we want more!
- Advocacy.
- Show Case Industry Partnerships.
- Career Pathways – Secondary.
- Marketing; which groups need to market themselves more/better.
- Division VP's – Disconnect between state/regions/nationals.
- Get information from people who haven't been before.
- Important – Get Fall Retreat information/agenda to attendees in advance.

Consent Agenda (Voting Item) These are items to vote on as well as notification to the Board on events.

- Approval of Minutes from April 6th, 2015 Board Meeting.
- Treasurer's Report Update.

Informational Items

- National ACTE Membership - Please make sure you are a National Member.
- Best Practices Conference September 23-25, 2015 Flyer.
- National Vision Conference in New Orleans November 19 -22 2015.
- ACTEAZ Board 2014-15 Strategic Plans.
- AMP Meeting Minutes
- I AM CTE

Motion was made by Sharon Metzger to approve the consent agenda, Chuck Gallagher seconded the motion, motion passed.

Executive Directors Report

- AMP Meetings – This year we are featuring manufacturing on Saturday and Sunday.
- ABEC Conference (Julie and Pam Attended) – Pam and Julie attended at the end of May, said there was a lot of support from business for CTE and spoke to a lot of people, said business/ industry is very aware of what happened to CTE with budget cuts. The Governor was there and said he was going to put an advisory panel together.
- ACTE: New Orleans- Fellowship Program and Circle of Distinction. Both the Circle of Distinction and Fellowship Program will be presented at VISION 2015.
- Best Practices Conference Two Presentations: Fellowship Program and Circle of Distinction
- Corporation Commission Paperwork is now on Corporation Commission– Paperwork has all been filed and is now on the website.
- Circle of Distinction – There are 35 members and growing strong; trying to diversify members of the business communities.

Motion was made by Randy Kimmens to nominate Steve Zylstra of the AZ Tech Council; Scott Smith former Mayor of Mesa, Business Owner, and former CEO; and Brian Turney CEO of Kingman Regional Medical Center (KRMHC) for the Circle of Distinction; Julie Stockwell seconded the motion, motion passed.

Leadership Continuum Update

Working to grow our leaders; Teachers-Premier Professional Series; Administration-ACOVA; Ambassadors-everyone & beyond. Busy working on web-site and using comments/suggestions from Mid-Winter Conference. Want to get everything about CTE from classes that are offered to certificates.

ACTEAZ State Award Updates

- Final List to Board of Directors for Awards Recipients 2015 –In Live Binder.
- Region V Award Winner in Kansas was Ben Barth for New Teacher of the Year- He now goes to National Competition in November – VISION 2015 In New Orleans.
- Cathie Raymond and Phil Howardell were also Finalists in their Award Categories.

ACTEAZ Scholarships

- Final List of Scholarship Winners 2015.
- Scholarship Amounts contributed by ACTEAZ and ACOVA.
 - Sixteen scholarships will be given out at Summer Conference.
 - This was the first year everything was on-line, a big thanks to Shelly and Nicole.
 - The question was brought up regarding if there were not enough applicants, would there be a minimum requirement that students would have to achieve to be considered to receive the scholarship. Nicole confirmed there is a minimum requirement to receive the award.

ADE Report

- Directors' Meeting.
- Quality Commission and Stakeholders.
- Updates at ADE.
 - The kickoff meeting of the CTE Administrators will be held on Sunday, July 19th from 10:00 am-11:30 am at the Westin-Grand at the ACTEAZ Summer Conference. The meeting will provide an overview of CTE events, activities and initiatives for the upcoming year and an introduction of all the ADE/CTE staff. There will be brief updates from all our stakeholders and partners: ACTEAZ, ACOVA, Arizona Curriculum Consortium, Leadership Continuum, JTEDs, AOAC-Postsecondary and Premier Series.
 - The 2015-16 CTE Administrator meeting dates have been established and will be distributed to all stakeholders later this month.
 - There will be a Joint Meeting of the Arizona CTE Quality Commission and Arizona Career Ready Education Stakeholders at the ACTEAZ Summer Conference on Sunday, July 19th from 2:00 pm-5:00 pm. The focus will be on the Career and Technical Education as the key to Arizona economic development.
 - The Career and Technical Student Organizations are busy preparing for upcoming national conferences. These include FCCLA, FBLA, SkillsUSA and HOSA. Most of the CTSOs are also participating in state officer trainings this month.
 - The Arizona Department of Education has been going through reorganizational changes since Bob Gold, Associate Superintendent for Highly Effective Schools left at the end of May. Career and Technical Education will now be part of the High Academic Standards for Students (HASS) division along with K-12 Academic Standards, Early Childhood, Office of English Language Acquisition Services and Race to the Top. The Associate Superintendent for the division is Carol Lippert. Carol has been with the agency for about one year and comes to ADE from the Glendale Union High School District where she was the principal at Washington High School. The agency is not replacing Jennifer Johnson, who was Deputy Superintendent for Programs and Policies, as that position has been eliminated. All Associate Superintendents report directly to the Superintendent.

ACTEAZ Premier Professional Development Series Update

- There are currently eight classes being offered at Summer Conference.
- We are working in the second year of the grant; the third year has been applied for all the necessary paperwork is in and waiting to hear by the beginning of July.
- Working on the SEI roll out by August 12th and currently have three classes scheduled in; Tucson, West-MEC, and Casa Grande.
- Jeremy Plumb in northern Arizona has scheduled classes at the end of October/beginning of November.
- Tempe Union will be offering seven classes in fall and spring.
- Teachers who teach special needs will incorporate CTE and Mary Anne would like to thank John Mulcahy and Shelly Thome who were instrumental in achieving this.

Summer Conference Update

- Summer Conference Registrations: There are currently 946 that is more than where we were a year ago at this time. There are 270 sessions.
- Conference Bag Corporate Logos- We have got six sold for the bag.
- Sponsorships and Sponsorship Levels Chart **(Voting Item)**
Shared the Sponsorship Levels we are working on and the Board Approved by consensus.
- Jamie Casap from Google will be keynote.
- Exhibitors for Conference (List in Drop Box) - Need to have 70 for our contract and we met that goal. Westin- we have sold 48; have sold 32 at Loews.
- Hotels: Loews and Westin Overflow: Embassy Suites at Paloma Village and Westward Look.
Please call Pam if you are having any problems.
- Getting out the Word about Conference – E-Blasts and emails have been sent out from the following regarding the ACTEAZ Summer Conference; ACTEAZ, National ACTE, Chris Thomas from ASBA, the Community Colleges, the Health Committee with MCCCCD, JTED's, Occupational Deans and Jeanne Roberts from ADE.
- Jeramy Bout and Software Grant
Saturday Night there will be a session from the "Edge Factor."
- Per Randy Kimmens \$3,000 came in from the Community Colleges; he would like MCCCCD to have a heavy presence at the summer conference.

ACTEAZ Elections Congratulations

- President-Elect-Julie Stockwell.
- Vice-President- Cathie Raymond.
- Secretary- Lou Hart.

ACTEAZ Advocacy Report **(Voting Item if Needed)**

- Contact trees for advocacy within association and within affiliates.
- Any issues to Vote on.
 - Sharon moved to create a sub-committee to write a resolution with full power to act. Motion was amended to make Mike Crockett chairman. Motion was passed as amended. Please let Mike know if you would like to serve on this committee.

Reminder: Advocate for Advocacy Agenda as defined by ACTEAZ Board

- Fine Arts and or CTE Issue.
- 100 % funding for largest JTED's.
- Freshman Funding.
- CTE Certification Changes.
- Finding Way to Fund Career Awareness and Exploration.
- Supporting the Ability of Community Colleges to return to 2008 Funding Levels
- Career Pathways.

- Others as discussed:
 - The business community has really stepped up in a very positive way. Scott Smith (Past Mayor of Mesa and Businessman) has been instrumental in helping CTE, when speaking he speaks of 'we' and 'our' and has an understanding of education. Steve Linn speaks of the Governor as needing to have a win in the whole education arena. Scott and the business community will develop an 'elevator speech', one had been started but Scott felt it needed to be approached differently.
 - "I am CTE" Like us on FB! Trying to put together the web-site and post videos.
 - Each registered attendee will receive a t-shirt that says "I am CTE" wear to keynote session. More will be given out after the session for teachers to pass on. High five to CTE; invite board members, state representatives Governor, etc.
 - Making CTE a positive place not a venting place! The story is the kids, current/alumni who are doing great things, not us; CTE, Teachers as we are viewed as self-serving.

ACTEAZ Fellows Program Update

- Fellowship Program Class of 2015 (List in Drop Box)
- Fellows First Timers Session at Loews on Sunday from 8:00 am to 9:30 am.
- Fellows Session for Incoming and Current Fellows on Sunday at Loews from 10:00 am to 11:30 am. **Please make sure all Fellows have signed up for this session**
- Fellows will have an Exhibitor Booth at both locations exhibitor area and will be set up to help people be registered voters.

Arizona CTE Curriculum Consortium Update

- Please go to website and check out. Working on six to ten new curriculums some include Agriculture, Nursing, HVAC, Engineering and Welding.

Committee Work, Critical Work Activities Brief Updates on Accomplishments Thus Far

Date to Achieve Goal is May 1, 2015

- Increased Student Scholarships and Review (Nicole) – collecting raffle items to have at SC, please make sure you bring an item.
- Advocacy Agenda (John) – items have already been discussed earlier in the meeting review notes.
- Marketing Ideas including Summer Conference for 40th Anniversary, CTE Month, Memberships (Tony and Shelly). have already been discussed earlier in the meeting review notes
- To intentionally grow educational leaders through Affiliate Support and the Fellows Program (Christine/Julie / Lisa). Items discussed but added; if you are presenting at SC have a sign to indicate your affiliate, and then give information regarding other affiliates and how to join.
- Increase Sponsorships, Exhibitors and other Resources (Dennis / Doris) – Getting sponsors for conference bag, increasing business contact list; have new contacts and collecting more money from existing.
- Engaging Post-Secondary Partners (Stephen / Mike C / Randy) – At AOAC meeting, expanded base to include head of department or programs; what would attract Community College staff want to attend? They feel more mingling and networking than classes.

Reports by Affiliates and Special Group Representatives

(Please make sure you have filled out form for Secretary to include in minutes)

- AATA (Reta Yanik) – Sharon Metzger reported –
 - FFA Hosted their 85th Leadership Conference June 4th-6th. Over 900 individuals were in attendance. Students were recognized for various accomplishments including: Star Awards for their work based projects, participation in the Leadership Career Development Events and the election of the 2015-2016 State Officers.
 - AATA elected their new board members. Brian Fuller from Peoria High will be joining as the AATA President-Elect and Melissa Veo will be joining as the Leadership Committee Chair. Reta Yanik will continue as the ACTE AZ Rep.
- ABEA (Elena Sobampo) No Report
- ACOVA (Meg Giancesello / Jimmie Wojcik) - Camp M&M
 - Promoting advocacy - one feature is to have sign up to ACTEAZ.org and azvoices.org at the check-in table. Finalizing Camp M & M plans for summer conference. Great thanks to Pam Ferguson for getting our keynote speaker, Dr. Maria Harper-Marinick
 - Fully support the I am CTE movement
 - Scholarship money: Concern that we may not be able to sustain large amount of money for scholarships (\$8,000)
 - 2015 Fall Conference
 - Planning is already in place; Potential session for Directors (fall or Midwinter) - how to promote awards and how to effectively write applications for high quality teachers and programs. Considering getting vendors as a means to earn funds to support ACOVA scholarships but will have further discussion with ACTEAZ so as not to disrupt their existing vendor relationships
 - Continue to work with ADE on critical issues such as Assessments - Pass and Be Done and Sped testing
 - Business meeting: New election cycle will take place then - we will be in line with ACTEAZ elections recognizing all past and present ACOVA Board members.
- AME (Maria Abrams) No Report
- ATIEA (Ross Rector/Oscar Olivas) – Working on Conference Sessions.
- AZHCEA (Rhonda Sykes). No Report
- Business / Community Partnerships (Mike McAfee). No Report
- Community College Occupational Administrators (Mike Crockett). No Report
- FACS Ed (Rachael Mann) - Working on Summer Conference Sessions
- Financial Review (Dean Petersen) – Please be advised that we have reviewed all of the financial records of the Association for the period beginning July 1st, 2013 through June 30th, 2014. All revenue and expenses were analyzed and verified for accuracy. We are pleased to report that no discrepancies were found. The fiscal year July 1st, 2014 through June 30th, 2015 will be reviewed and completed no later than April 30, 2016. A final report will be provided to the Board at the June, 2016 meeting.
- Global Pathways Institute (Bill Symonds) – Would like to thank everyone who volunteered at the conference. Special thanks to: Amanda Nolasco, Oscar Olivas, Doris Wojtulewicz, Dennis Esparza, Mary Anne Berens, Jan Fellow and Pam Ferguson.
- Guidance & Counseling ASCA (Marilynn Babyar / Kay Schreiber) Jan Fellows reported they have full sessions for Summer Conference.
- Joint Technical Districts (Jeramy Plumb). No Report
- University Representative (Nicole Hampton). Two booths at Summer Conference.

- Workforce Development (Randy Kimmens) – Sessions at Conference and also working on a Summer Conference Video produced by MCCCCD.
- ACTE Region V Report (Chuck Gallagher)
 - Membership is 5,300 which is down from 5,700 and the goal was 6,000. Region V held in Kansas this last April had only 113 in attendance. Two states received mini grants of \$3,425 of the \$8,000 budgeted, next year there will be \$5,000 available for the mini grants. There are three National fellows from Region V and two are from Arizona; there will be two budgeted for next year. The two National Fellows from Arizona are: Christine Nelson and Amanda Shively.
 - National web site for sessions from VISION, 20 sessions and webinars; good for Premier Professional Development, other states are looking at our Premier Programs.
 - Ben Barth won the Region V New Teacher award and will be attending VISION in New Orleans and will receive \$500 from Region V to help offset costs.
 - Region V committees; please step up to the plate and get on a committee. Only three division VP's were at Region V need to expand.
 - Region V host cities for the next three years; San Diego April 23-26th, 2016, South Dakota 2017, and Nevada 2018. Reminder; the last time Arizona was a Region V host was in 2007 and it was the largest at 216 and made \$19,836.

Congratulations Certificates to ACTEAZ Board of Directors 2014-2015

- Certificates were presented to all present board members. Congratulations!

Congratulations Certificates to Sophomore and Senior Fellows 2014-2015

- Certificates were presented to all present board members. Congratulations!
- Freshman Fellows will Receive Their Award on Stage July 22nd at Awards Breakfast.

Good of the Order

Next ACTEAZ Board of Directors Meeting

- State of the State by John Mulcahy.
- Transition to Lisa Doll 2015-2016 ACTEAZ President.
- New Affiliate Representatives Welcomed at this Meeting.
- Past Affiliate Representatives from this past year also there.
- July 18th, 2015 Westin La Paloma Indigo Room----5:00 pm to 6:30 pm.
- Past-President Reception July 18th from 6:30 pm to 7:30 pm

Adjournment

Motion was made by Chuck Gallagher to adjourn the meeting at 6:21 pm; Dean Petersen seconded the motion, motion passed.

Respectfully Submitted,

Christine Nelson
ACTEAZ Secretary

Approved: July 18, 2015