



Board Meeting Minutes

Monday, April 6, 2015

4:00 pm – 6:00 pm

West-MEC

Glendale, AZ 86305

Board Members Present: John Mulcahy, Lisa Doll, Stephen Weltsch, Julie Stockwell, Christine Nelson, Dennis Esparza, Doris Wojtulewicz, Dean Petersen, Jan Brite, Marilyn Babyar, Randy Kimmens, Mike McAfee, Mike Crockett, Meg Ganesello, and Tina Norton.

Board Members by Phone: Nicole Hampton and Jeremy Plumb.

Fellows Present: Heather Webb, Jam Fellow, Lori Luzier, Leslie Palombo, Jessica Edwards, Amanda Nolasco, Shelly Thome, Charles Haussman, and Melissa Drake.

Management Company Consultants: Pam Ferguson, Shelly York, Mary Anne Berens and Tony York

Welcome

John Mulcahy welcomed everyone and called the meeting to order at 4:07PM

Acceptance of Board Agenda and Quorum

John verified quorum was met and the board agenda was accepted.

Study Session: State Budget Cuts-What Does This All Mean and Association's Role in Advocacy Regarding these Issues

- ✓ HB2066 – Tax Credit; Can now be used for things like certifications
- ✓ HB2082 Five year review; Program review
- ✓ HB2187 JTED Boards 1% signed, all other boards ½%, this was added to HB2595. To run for a JTED board positions the legislatures passed to allow only needed 1/2% of the registered voters to sign to be on the ballot, this aligns with other elections.
- ✓ HB2249 was never heard in committee. Boyer asked to schedule informational hearing to start at 2:00, then wasn't going to start till 6:00, withdrew from hearing and sent information in.
- ✓ HB2261, Board of Regents on Fine Arts credit or CTE credit, supposed to be done with Board of Regents and the sponsor of bill. Never came to the floor because the Board wanted to take care of it without legislation
- ✓ HB2262 on Transportation of all students, bill died.
- ✓ HB2278 Satellites for JTEDS with Charter schools doesn't have anything written on how monies will go through JTED's and schools.
- ✓ Wall Street Journal – 'We appreciate a balanced budget but if it cuts to deep, can we recover from the cuts?' Teachers – too big to bring back teachers salaries where they should be. – Lack of client base – lack of skilled workforce.
- ✓ Budget, 50-73% of cuts at satellite's where most, 90%, of our students are currently. K-12 cuts, Community Colleges out, \$108,000,000 for Universities. This is the lowest funding we have ever been at for the state. Ninth grade funding came as a surprise! Not sure JTED's will exist how they currently are in the following years if these cuts hold.
- ✓ The business community is one of the only/few communities that would be heard; Not Education, not parents, and not CTE.

Consent Agenda (Voting Item) These are items to vote on as well as notification to the Board on events.

- Approval of Minutes from February 6th, 2015 Board Meeting.
- Treasurer's Report Update.

Informational Items

- Leadership Workshop at National ACTE NPS –Dennis Esparza and Peggy LaShier attended.
- ACTE National Policy Seminar (March 2 - 4 2015). We had 28 attendees.
All eleven of our Congressmen and Senators were visited.
- National ACTE Membership - Please make sure you are a National Member.
- Best Practices Conference September 23-25, 2015 Flyer.
- National ACTE Board of Directors Election Opportunities Handout.
- National Vision Conference in New Orleans November 19 – 22 2015.
- ACTEAZ Board 2014-15 Strategic Plans.

Motion was made by Lisa Doll to approve Consent Agenda, Mike McAfee seconded, and motion was approved.

Executive Directors Report

- AMP Meetings.
- Circle of Distinction Nominations for 2015 – Asking current members for recommendations from industry that have interest in CTE.
- ABEC Conference (Julie and Pam Attending). Going at the non-profit rate.

Motion was made by Dennis to approve ABEC membership continues, Randy seconded, and motion was approved

- ACTE Proposal Submission:
 - Circle of Distinction for New Orleans and Fellowship Program. --waiting to hear if they are accepted.
 - Jan Brite submitted to present on Embedded Credit.

ACTEAZ State Award Updates

- Awards Nominations were due: February 16, 2015.
- They are currently being reviewed by the readers.
- Online Submission and Review.
- Working very well how the reader read the applications on line, Most categories had multiple applications. Applications are due in the next couple of days.

ACTEAZ Scholarships

- Scholarships were due: February 16, 2015.
- They are currently being reviewed by the readers.
- Online Submission and Review.
- One reviewer was finishing up and the whole process was wrapping up, there were 43 super nominees all awesome.

ADE Report

- Directors' Meeting.
- Quality Commission and Stakeholders.
- Updates at ADE.
- Certificate Dollars State Budget Report.

Jeanne is in Washington DC at the yearly meeting and Reauthorization of Perkins. The Quality Commission and Stakeholders met in January, looking at a meeting for them with a Class CTE101 as ADE assumes they may know more than we think meeting would have; Round Tables, work based and colleges speaking. ADE asked Randy to come and present more on Pathways Studies, this was supposed to be on April 16th but will postpone that piece as Randy cannot attend and they really wanted him to present, so hoping he will be able to present at Summer Conference. Program Assessment – 23,000 students are registered. Six states have been elected to be audited at the end of May and Arizona ADE/CTE is one of the states selected. One million dollars of Microsoft money will be gone; it will not return to the budget.

ACTEAZ Premier Professional Development Series Update

- CTSO Session at Summer Conference. – Advisors can go to this session, it's geared towards second year teachers
- SEI – Passed from 90 hours to 45 hours, waiting to hear what pieces will be kept in the class, being analyzed.
- The Premier Series is hoping to start offering the SEI classes by late summer. There will be eight sessions offered at Summer Conference and staggered so attendees could potentially earn up to 3 credits at SC.

Summer Conference Update

- Sessions and General Sessions. – Currently at 260
- Summer Conference Registration opens April 6, 2015 – Today registration opened and very few issues, as of this meeting there are 57 registered. Last year we had 1,059 attendees.
- Conference Bag Corporate Logos and Sponsorships.
- Exhibitors for Conference – Currently 44 booths, and have a few different ones from previous years.
- Hotels: Loews and Westin Overflow: Embassy Suites at Present – If you are on the board please call Pam directly if you encounter any problems.
- Getting out the Word about Conference – ACOVA using different message to industry.
- Jeremy Bout and Software Grant – Saturday, July 18th from 3:30pm – 5:30pm. Edge Factor; Manufacturing/Industry.

ACTEAZ Elections (Deadline to Apply-April 20, 2015) Applications on Website

- President-Elect
- Vice-President
- Secretary

All positions are up and on-line through our website. If you haven't received your email be sure to look through your spam or go directly to our website.

ACTEAZ Advocacy Report (Voting Item if Needed)

- Contact trees for advocacy within association and within affiliates.
- Any issues to Vote on.
- There are 115 people on the Advocacy System.

Reminder: Advocate for Advocacy Agenda as defined by ACTEAZ Board

- Fine Arts and or CTE Issue.
- 100 % funding for largest JTED's.
- Freshman Funding.
- CTE Certification Changes.
- Finding Way to Fund Career Awareness and Exploration.
- Supporting the Ability of Community Colleges to return to 2008 Funding Levels
- Career Pathways.
- Others as Discussed.
- Education w/materials; Emergency meeting with Marlo (from Mesa) and Michelle (from Tempe) will have a table to insert numbers from districts, directors can bring one number to put in the table, this should give them a budget impact on districts.
- Only 12% of teachers vote!

ACTEAZ Fellows Program Update

- Fellowship Program New Applications (Deadline April 10, 2015) – Have only received one at this point, so deadline will probably be moved.
- Fellows have a dinner/Advocacy meeting tonight after Board meeting. They will be discussing chapters of the Advocacy book they have been reading and providing information and sources on ways to advocate.

Region V Conference April 15 -18, 2015 in Overland Kansas

- Presentations
- Innovative Program Award from Arizona.
- Region V Awards Finalists - Out of seven awards we have three finalists.
- Publication Awards Submitted – Five publications were submitted.
- Region V Fellows and National Fellows – Our own Lou Hart has completed her Region V fellowship program.
- There are two National Fellows from Arizona, Amanda Shively and Christine Nelson.

Arizona CTE Curriculum Consortium Update

The website/rollover has been completed. There will be a summit in June and focusing on RN/nursing, Agricultural, and Early Childhood Development. We will also be doing an engineering Summit in June we've added multiple welding lessons. We've also added several early childhood lessons. We completely updated the website and wiki. The website address is www.mpsaz.org/cte/teachers/consortium.

Leadership Continuum Update

We are currently working on a website, which will be at one place stop for anyone with an interest in CTE. We have had several meetings with the Department of Education, John Balentine is heading up a marketing campaign Kay Schreiber is heading up the ambassador series.

Committee Work, Critical Work Activities Brief Updates on Accomplishments Thus Far

Date to Achieve Goal is May 1, 2015

- Increased Student Scholarships and Review (Nicole) – worked for years to get scholarships on line, finally done and an awesome system.
- Advocacy Agenda (John) – Refer to what has already been shared.
- Marketing Ideas including Summer Conference for 40th Anniversary, CTE Month, and Memberships (Tony and Shelly) Refer to what has already been shared.
- To intentionally grow educational leaders through Affiliate Support and the Fellows Program (Christine/Julie / Lisa) –Have classes at Summer Conference and encourage being a part of their affiliates, give contact names.
- Increase Sponsorships, Exhibitors and other Resources (Dennis / Doris) – Please give them any contact names, they will do the rest. Thanks to Mike McAfee as he announced right here at the board meeting he would be a sponsor again.
- Engaging Post-Secondary Partners (Stephen / Mike C / Randy) – Occ Deans– got list for community college names: Sessions for Summer Conference pushing to present; Randy is putting out a video to push for Summer Conference too.

Reports by Affiliates and Special Group Representatives

(Please make sure you have filled out form for Secretary to include in minutes)

- **AATA** (Reta Yanik). No Report
- **ABEA** (Elena Sobampo). No Report
- **ACOVA** (Meg Giancesello).
 - 1) Thanks for Pam Ferguson for connecting us to Dr. Maria Harper Marinek as keynote for Camp M&M at Summer Conference.
 - 2) Working closely with key stakeholders (Richard Condit, Marlo Loria, Tina Norton, John Mulcahy, and Lisa Doll) to communicate and advocate key legislative issues relevant to CTE Directors and teachers.
 - 3) Email blast to all ACOVA members for up-coming Election at Summer Conference - President Elect, Treasurer, Member at Large (2 openings) - candidate application due to Polly Abraham by April 15th.
 - 4) Coordinating support to ADE for up-coming ADE Perkins Grant Workshops
- **AME** (Maria Abrams). No Report
- **ATIEA** (Ross Rector/Oscar Olivas). No Report
- **AZHCEA** (Rhonda Sykes). No Report
- **Business / Community Partnerships** (Mike McAfee). No report
- **Community College Occupational Administrators** (Mike Crockett). No Report
- **FACS Ed** (Rachael Mann). No Report
- **Financial Review** (Dean Petersen). The financial Review Committee will be meeting at the end of the month to work on the review up to this point.
- **Global Pathways Institute** (Bill Symonds). No report
- **Guidance & Counseling ASCA** (Marilynn Babyar/Kay Schreiber)
 - 1) Annual AzSCA Conference was March 9-10 with good attendance and participation. Emphasis again was Career and College Ready and how to prepare all students. Two National speakers were there as Keynote presenters.
 - 2) Additionally, they are facilitators for Arizona's White House Reach Higher - College and Career Ready team. They provided us with feedback and guidance with our three-year action plan.

- 3) Efforts with ADE-Certification Unit and a change to school counselor's' re-certification hours to include 60 hours of professional development in college and career ready emphasis is moving forward in a positive manner. If everything goes as planned, that process and change in board rule should be accomplished by January 2016.
 - 4) Our counseling strand for CTE Summer Conference has been completed and submitted. We have sessions from Sunday through Tuesday afternoon. We have 2 lunches and 18 breakout sessions planned. We will be working on a school counselor's planning brochure like we had last year.
 - 5) Work is moving forward on a possible Career Ready training program for school counselors, career specialists or CTE educators. This is part of the Leadership Continuum and Ambassador series. More details and information will be shared soon.
 - 6) ADE has been offering Workplace Employability Skills workshop-trainings throughout Arizona for CTE teachers, Administrators and counselors. Our goal is to get this information and resources into all classrooms. New webpage is: <http://www.azed.gov/career-technical-education/workplace-employability-skills/>
 - 7) Beginning work with counselors to help them understand and see relevancy for students in building Programs of Study and how to use the new www.AZprogramsofstudy.org webpage.
- **Joint Technical Districts** (Jeremy Plumb). No report
 - **University Representative** (Nicole Hampton). NAU will still offer credit/class for Summer Conference
 - **Workforce Development** (Randy Kimmens). No report
 - **ACTE Region V Report** (Chuck Gallagher). No report

Good of the Order

Adjournment

Motion was made by Lisa to conclude the board meeting at 5:02 PM. Dennis seconded the motion, motion passed.

Next ACTEAZ Board of Directors Meetings

June 8th, 2015
4:00 pm to 6:00 pm
West-MEC

Board Certificates will be awarded at this Meeting.