



Board Meeting Minutes

Prescott Resort and Conference Center

Friday, February 6, 2015

1:00pm – 3:00pm

1500 Highway 69

Verde

Prescott, AZ 86301

Board Members Present: *John Mulcahy; President, Lisa Doll; President-Elect, Stephen Weltsch; Past-President, Julie Stockwell; Vice-President, Christine Nelson; Secretary, Dennis Esparza; Treasurer, Doris Wojtulewicz, Bill Symonds, Tina Norton, Jeremy Plumb, Meg Giancesello, Ross Rector, Sharon Metzger, Elena Sobampo, Rachael Mann, Rhonda Sykes, Nicole Hampton, and Jeanne Roberts.*

Fellows Present: *Leslie Palombo, Oscar Olivas, Charles Haussman, Peggy LaShier, Lori Luzier, Heather Webb, Jessica Edwards, and Amanda Nolasco.*

Consultants: *Pam Ferguson; Executive Director, Shelly York; Assistant Executive Director, Mary Anne Berens; Professional Development Coordinator, and Tony York; Technology Consultant.*

Phone In's: *Jennifer Kaufman-Fourness (Workforce Development) and Kay Schreiber (Counseling-ASCA)*

Call to Order and Establish Quorum is Met

John Mulcahy called the meeting to order at 1:00pm and quorum was met.

Study Session: "Legislative Landscape in Arizona"

ACTE AZ Report on Upcoming Legislation

Advocacy Online Form for Personal Information

Tina explained that the bill originates in the House and then is moved to the Senate. She discussed three important issues: College readiness and testing for college credit; HB2249 restoration of JTED funding, is not on calendar as of yet; they were waiting till the Super Bowl was over. Governor's budget wasn't effected at all, not touched, so viewed as a win; HB2261 University Fine Arts – allows students to substitute a fine arts credit for a CTE credit, not on calendar yet. Rusty Bowers is the 'artist' on this bill, as ACTE is in favor of Choice, one credit in High School.

Go to azvoices.gov, click on the menu bar (up high by the menu bar) easy to view how representatives are voting on issues.

**Reminder, please sign up to get on the advocacy contact lists!*

Treasurer's Report

Review of Accounts

1099's Went Out

All reports are up on the Live Binder so you can look at them any time as a board member.

All who needed to receive the 1099 are at the accountant and will be sent out soon. Numbers change all the time especially around Summer conference time (P and L), Everything is of December 31st, 2014, except the Balance Sheet, by quarter.

Lisa moved to approval financials, Jeremy seconded the motion, motion approved.

Consent Agenda (Voting Item) These are items to vote on as well as notification to the Board on events or association business.

- Approval of Minutes from November 3, 2014 Board Meeting.
- National ACTE Membership - Please make sure you are National Members.
- ASBA Presentations at their Professional Conferences by John Mulcahy
- Region V Fellows Program and National Fellows Representatives
 - Lou Hart (Region V)
 - Amanda Shively (National)
 - Christine Nelson (National)
- Contracts Signed by President John Mulcahy
 - Summer Conference Hotel Contracts with Loews and Westin for 2017, 2018, 2019
 - Prescott Resort for 2016 Mid-Winter (Signed by Lisa Doll)
 - Exhibitor Contracts for Drayage and Electrical
 - Computer Lab for Summer Conference Contract to be Signed Yet
- Arizona Corporation Paperwork for 2015-2016 is being signed and filed
- ACTEAZ Board 2014-15 Strategic Plan Goals
 - To support teachers for the purpose of instructional excellence and student achievement
 - To intentionally grow educational leaders through Affiliate Support, the Fellows Program and the Arizona Leadership Continuum
 - To build support for CTE through focused statewide advocacy and outreach

Motion was made by Rhonda to approve Consent Agenda, Dennis seconded, and motion was approved.

Executive Directors Report

- Governor's Proclamation – *received from Governor Ducey to hand out, cannot be put on website.*
- ACTE National Policy Seminar (March 2nd -4th, 2015).
 - NPS Delegation List – *As of right now there are 14 people signed up for NPS*
 - NPS Congressional Appointments (Hill Visits) – *Let Pam know if you would like to visit a particular Senator or Congressmen/women.*
 - Materials for Congressional Offices- *Will be handed out at NPS AZ breakout session.*
- Region V April 15-18, 2015
 - Call for Presentations from Arizona Submitted – *Three have been submitted at this time.*
 - Region V Awards (Due to the ACTE Portal by March 1, 2015)
 - Awards Competition at Region V
 - Publication Entries from Arizona for Region V
- Mid-Winter Report and Exhibitors Report
 - Mid-Winter Program
 - Thanks to Presenters, Exhibitors and Fellows – *there were 138 people signed up for the conference, and 13 exhibitors. Huge thanks to the fellows who raised \$4,002 for student scholarships.*
 -

Premier Professional Development Series Update

Two premier Series classes were offered at Mid-Winter. SEI is underway for development and building with a CTE slant; on hold for a short time as working on bring it down from 90 hours to 45 hours, waiting on approval by ADE. The US/AZ Constitution will start being taught at West-MEC next month. Was granted to offer co-op endorsement; eight classes will be offered at Summer Conference and designed to overlap to help attendees earn three credits. Oscar will be offering Lab Safety next week in Chandler.

ADE Report

- New Superintendent Diane Douglas
- Michael Brustein - Brustein and Manasevit, PLLC Friday, July 17th, Loews Morning Session “The New EDGAR”
- Updates in ADE CTE

ADE/CTE Overview: *The new administration has brought a few changes to the agency, but nothing that has directly impacted CTE. We have been told there is the same focus for the strategic plan and agency goals. New CTE staff includes the Director of Grants and Accountability and a Grants Program Specialist. The Health Careers Specialist position will conduct interviews next week. Staff is aiming to continue providing the best technical assistance, professional development and resources to support the field and create opportunities for students.*

-Dante Fierros, Arizona Manufacturing Partnership Chair, Jeanne Roberts and Bob Gold met with Superintendent Douglas to discuss the importance of business and industry partnerships with education. CTE is hoping that the Superintendent will consider being co-chair of the Arizona CTE Quality Commission with Dr. Carolyn Warner.

-Most of the CTSO regional competitions are taking place right now and state competitions are right around the corner.

-Twenty CTE programs have now been approved by the State Board of Education as eligible for embedded academic credit. This includes 9 programs eligible for 4th year math, 4 for .5 credit of economics and 7 programs eligible for science credit.

-CTE has been focusing on collaboration with ACTEAZ, Premier Series, Arizona Curriculum Consortium, JTEDs and ACOVA in providing professional development and resources to maximize potential and avoid duplication of efforts.

-Kay Schreiber now is a .3 FTE on the CTE staff and we have been participating in ECAP-Plan for Learning focus with stakeholders from throughout the state.

-Industry partnerships continue with major focus on manufacturing. 40 high schools received the eduFactor software curriculum through a Purdue University grant and Mutual of Omaha partnership.

-Industry Recognized Credentials-JTED \$500,000 was disseminated to the 13 JTEDS in December and January based on what dollar amount had been spent in the previous year on certifications. Microsoft IT Academies licenses are in 255 sites along with 196 Adobe sites.

-Many thanks to all of the ACTEAZ Board for the work they do for students, teachers and administrators.

ACTEAZ Fellowship Program

- Application for 2015-2016 on Website – *Applications are due April 10th.*
- Session at Summer Conference for First Time Attendees – *Fellows will once again offer a first-timers session on Sunday afternoon. Fellows will have their own session to continue to work on Advocacy, leadership and personal goals.*

Other News – Last night at the auction and raffle donations were an amazing \$4,002, the most that has been brought in at Mid-Winter, monies donated are for student scholarships, congratulations to everyone.

Curriculum Consortium Update and Partners

March 1st there will be a roll out for a new look. New Scope and Sequence and new Lesson Plans

Leadership Continuum Initiative Update

- Raising up leaders who know and understand CTE
- Shaping public opinion.

*John, Lisa, Pam Meg and Mary Anne for multiple years have been working on try for “One Stop”. Teachers who would like to become a CTE director, or a teacher who wants to become a better CTE teacher, **Teachers** can get certifications through the Premier Series, **Administrators** can get certifications through ACOVA. **Collaborators:** Ambassadors, Counseling, Community, Parents and School Boards.*

Committee Work, Critical Work Activities Brief Updates on Accomplishments Thus Far

Date to Achieve Goal is May 1, 2015

- Increased Student Scholarships and Review (Nicole) – *Please bring something for the auction at Summer Conference (worth something to auction)*
- Advocacy Agenda (John) – *Set-up contact tree, Champion for affiliates and advocacy agenda for the fine arts/CTE credit.*
- Marketing Ideas including Summer Conference for 40th Anniversary, CTE Month, Memberships (Tony and Shelly) – *Print out coupon for opening session to get something ‘cool’. Summer Conference theme will be “CTE Revolution”. Reach out to ten people who used to come.*
- To intentionally grow educational leaders through Affiliate Support and the Fellows Program (Christine/Julie / Lisa) – *Sent out an email to every CTE teacher to get in touch with their affiliate. Encourage ACTEAZ members to apply for the Fellowship Program.*
- Increase Sponsorships, Exhibitors and other Resources (Dennis / Doris) – *Pursing the Financial and secondary areas. Ag does not have enough exhibitors/vendors at Summer Conference; content areas need to be contacted, CTSO areas are super and contacting state to get ideas. Every vendor that was at Mid-Winter will be attending Summer Conference.*
- Engaging Post-Secondary Partners (Stephen / Mike C / Randy) - *Jennifer Kaufman-Fourness was taking Randy’s place today for board meeting. Eastern AZ has made available to CTE College teachers to go to Summer Conference. Special invitations have gone to his teachers. Tony has two CTE students to highlight at SC.*

Discussion and Vote on Constitution and By-Laws Revision Draft (Voting)

Motion was made by Nicole to approve the draft, Julie seconded the motion, motion passed.

The Global Pathways Institute Update and Pathways Conference

Graded on Career Readiness, let’s get parents involved! 1. Greg Miller – Bill asked to hold next State Board meeting at a JTED. 2. Jeanne – working on Career Guidance at each school, so every student has opportunities. 3. Business/Industry – get them more involved; get Chamber of Commerce more involved too. 4. Southwest Pathways – Will be held at ASU’s Skysong May 28th – 29th Thursday and Friday. Working on Challenges, answers and solutions, only 350 will be able to attend – Goal: Economic Success!

Summer Conference 2015 – CTE- A Revolution in Education

- Summer Conference Hotel Rooms opened January 19th 2015 – *Phone number is 800-234-5117 to Loews.*
- Hospitality Suites for Special Events – *Let Pam know if you would like to use the room.*
- Any Issues with Room Nights
- Summer Conference Board of Directors Time Discussion
- Keynote Speaker; **Jaime Casap, Global Education Evangelist at Google** *“Innovation and Iteration in Education” (Jaime waived his fee to present for us)*
- Special General Sessions: *Global Pathways with Bill Symonds*
- Special General Session *Jeremy Bout-Edge Factor – 3:30pm-5:00 on Saturday, July 18th.*
- **List of Wow’s – what is one for your Program Area and Post Secondary.**
- Computer Labs
- Exhibitors
- General ACTEAZ Sponsors
- Conference Bag Sponsors with their Logos

Future Steering Committee Meeting Schedule 2015 - February 9, 2015

*Metro Tech High School - Culinary Department--1900 W. Thomas, Phoenix,
3:00 pm -5:00 pm*

Summer Conference Awards Update

- Due Date is February 16, 2015 – *Ten days away, please encourage people to nominate!*
- Form is now online and submitted online.
- Be sure and nominate colleagues or business partners.
- Make sure membership is current to nominate or be eligible for some awards.
- Need Representative from Affiliates for Awards Committee.
- Those award categories not submitted will be filled by Executive Committee this year.
- *Fellows and Affiliates will help read scholarships and awards.*

ACTEAZ Student Scholarships

- Due Date is February 16, 2015
 - Form is now online and submitted online – *Application is on-line, and some of the paperwork being passed out in printed form is inaccurate. It should only be online to be correct format for 2015.*
 - ACOVA also is a partner in the Scholarship Presentations.
 - Mid-Winter Scholarship Auction and Raffle Report – *Raised \$4,002.*
- Fellows and Affiliates will help read scholarships and awards.*

ACTEAZ Website

CTE Month: February- Information and Handouts on Website – *Summer Conference is now up. Success stories will be up in a couple of weeks and the business side is still being worked on.*

CTE Videos – *Winners are now on the web-site, please take the time to check them out.*

Reports by Affiliates and Special Group Representatives

(Please make sure you have filled out form for Secretary to include in minutes)

- AATA (Reta Yanik) – (Sharon Metzger) – *No report*
- ABEA (Elena Sobampo) – *No report*
- ACOVA (Meg Giancesello) – *Thanks to A"CTEAZ for partnership with the Teacher Series – many of our CTE teachers statewide have taken advantage of this opportunity especially those teachers who need ADE approved credits to move from provisional to standard status on their certificates. Successful partnership with ACTEAZ for Mid Winter Conference. Looking forward to planning valuable Administrator sessions at Summer Conference. On board to work with Nicole and review student scholarship applications.*
- AME (Maria Abrams) *No report*
- ATIEA (Ross Rector) – *No report*
- AZHCEA (Rhonda Sykes) – *No report*
- Business / Community Partnerships (Mike McAfee) – *No report*
- Community College Occupational Administrators (Mike Crockett) – *We at EAC have invited our faculty to join ACTEAZ, showed them the website, offered PDA funds for them to attend summer conference and encourage them to submit proposals for presentations. I'm not sure how much of this effort is going on at other CCs, but we discussed it at our last deans' meeting.*
- FACS Ed (Marissa Arndt) – (Rachel Mann) – *No report*
- Fellowship Program (Christine Nelson, Julie Stockwell) – *Fellows worked very hard at Mid-Winter not only on the raffle and auction, but also two sessions that really made them think and focus on goals during their three years as a fellow and beyond! Advocate, Leadership, Goals! Fellows collected \$4,002 for student scholarships, congratulations! Thank you to Ross Rector for facilitating the two sessions for the fellows.*
- Financial Review (Dean Petersen) – *No report*
- Guidance & Counseling ASCA (Marilynn Babyar / Kay Schrieiber) – *No report*
- Joint Technical Districts (Jeremy Plumb) – *No report*
- University Representative (Nicole Hampton) – *No report*
- Workforce Development (Randy Kimmens) *Phone in was Jennifer Kaufman-Fourness, No report*
- ACTE Region V Report (Chuck Gallagher) *No report*

Next ACTEAZ Board Meeting

April 6, 2015

4:00 – 6:00

West-MEC

5487 N. 99th Ave

Glendale, AZ 85305

Good of the order *Secretary, President-Elect and Vice President are open for elections*

Adjournment - *Motion was made by Lisa to conclude the board meeting at 3:03PM, Elena seconded the motion, motion passed.*

Respectfully Submitted:

Christine Nelson, Secretary

Approved: April 6, 2015 Board Meeting