



**Board of Directors Minutes  
Saturday, September 13, 2014  
2:15 pm to 4:00 pm  
West-MEC  
5487 North 99<sup>th</sup> Avenue  
Glendale, AZ 85305**

**Board Members Present for Board Meeting and Fall Leadership Retreat Meeting:**

*John Mulcahy; President, Lisa Doll; President-Elect, Stephen Weltsch; Past-President, Julie Stockwell; Vice-President, Christine Nelson; Secretary, Dennis Esparza; Treasurer, Doris Wojtulewicz, Bill Symonds, Jeremy Plumb, Meg Gianesello, Maria Abrams, Ross Rector, Davida Molina, Marilyn Babyar, Mike Crockett, Rhonda Sykes, Randy Kimmens, Nicole Hampton, and Jeanne Roberts. Sean Frederick, Marissa Arndt were there for the Fall Leadership Retreat Meeting but had to leave prior to the Board Meeting.*

**Fellows Present:** *Leslie Palombo, Oscar Olivas, Melissa Drake, Charles Haussman, Peggy LaShier, Lori Luzier, Heather Webb, Shelly Thome, Jessica Edwards, Amanda Nolasco, and Jan Fellow.*

**Consultants:** *Pam Ferguson; Executive Director, Shelly York; Assistant Executive Director, Mary Anne Berens; Professional Development Coordinator, and Tony York; Technology Consultant.*

**Welcome and Acceptance of Board Agenda and Quorum**

*President John Mulcahy confirmed a quorum was met and called the meeting to order at 1:56 PM.*

**Study Session: How to have CTE Take Over the World of Education**

This was tabled because of great presentation at the Morning Leadership Fall Retreat on the Global Pathways Institute.

**Consent Agenda (Voting Item)**

- Approval of Minutes from July 12, 2014 Board Meeting
- Representatives at Delegate Assembly  
John Mulcahy, President; Lisa Doll, President-Elect; Dennis Esparza, Treasurer  
Alternate Senior Fellow
- State Quality Association National Breakfast  
John Mulcahy, Lisa Doll, Shelly York, Pam Ferguson, Mary Anne Berens  
TBD from who is attending conference.
- Thank You Letters send to all Sponsors with 501 C6 Statement – *Sent out*
- 2014-2015 Board of Directors List
- Memberships: Arizona Chamber of Commerce, ABEC and AZSAE
- ACTEAZ Insurance Policies
- ACTEAZ Awards
- Student Scholarships
- Taxes will be filed by November 15<sup>th</sup> Deadline (They will be available at next Board of Directors Meeting)
- By-Laws and Procedures to Review for Next Meeting
- Conflict of Interest Policy and Notification
- Whistleblowers Policy

- Retention Policy for Association

This year we will be shredding 2007-2008; Officer will sign off on what is shredded

*A request was made by Nicole Hampton to change the bulleted items on the agenda to numbers, this will make it easier to refer to something not only when present at the meeting but for people who call in.*

*Motion was made by Nicole Hampton to approve the items on the Consent Agenda, Dennis Esparza seconded and motion was approved.*

#### **ACTEAZ Vice-President (Voting Item)**

*Motion was made by Stephen Weltsch to recommend Julie Stockwell be installed as the Vice President, Lisa Doll seconded and motion was approved.*

**Treasurer's Report** *ACTEAZ ended on a positive for its fiscal year. There was some discussion on the P&L and the balance sheet.*

**Adoption of Annual Budget (Voting Item)** *Motion was made by Christine Nelson to recommend the adoption of the 2014-2015 annual budget, Lisa Doll seconded and motion was approved.*

**Signers on Accounts** (Stephen Weltsch, Dennis Esparza, Pam Ferguson, Shelly York) John Mulcahy to be added.

#### **ACTEAZ Premier Professional Development Series and ADE Grant (Voting Item)**

- Classes Report –
- Teachers Trained - *Homework from Summer Conference is still coming in and certificates have been sent to members who have completed the work. Mary Anne reviews and discusses classes with participates.*
- Upcoming Classes - *Going back to Chandler to present three more classes in the Premier Series and they will also be signing up for more in the spring. Oscar will be taking and presenting the Premier Series to Yuma. Mary Anne and Lisa will be going to Yuma next month (October) to present more classes.*
- Future Goals - *A small logo has been created for the classes; this will help to identify the Premier Series to our members, all classes are being branded.*

*Motion was made by Stephen Weltsch to recommend, if offered the grant from ADE, we will work on the development of SEI classes; Jeremy Plumb seconded and motion was approved.*

#### **Executive Directors Report**

- Arizona SCITECH Festival Information with Dual Credit Classes – *Pam suggested checking out the web site for the dual credit classes, she mentioned Chandler and Mesa have really used these services.*
- National ACTE Leadership Session – *This will be a four hour session on Wednesday morning. Lisa and Dennis will be attending for ACTEAZ.*
- Job Blasts – *This service has been going on since 2008 and has been very successful, there are so many requests for this service.*

#### **ADE Report**

*Dan Brown ADE left and joined Dr. Marv Lamar at the School for the Deaf and Blind. This left an opening for his position- Deputy Associate Superintendent (DAS). Thirty candidates applied and nine were interviewed, hoping to have an answer by the end of next week. ACTEAZ was invited to be on the interview committee. Ted Davis is retiring and there is a New CTE fiscal director. Two new Program Specialist hired; Cindy English Industrial trades and Andy Koontz (FACS). Work based learning Shea Padilla.-2016 program list. Third party certification through Microsoft, 250 site licenses can give 500 certificates. Microsoft presented at the directors meeting and had several trainings in the valley. JTED certification \$500,000 how to distribute the monies equally. Fifty five different working to increase to 75*

*by next year. Integrated; Bus M; BMAS; Engine; Auto, Drafting & Mechanical; Construction, Welding....next one to get accounting integrated with math. ACOVE/ADE/ACTE continuing with collaborative don't duplicate Ryan's work on CTSO's. Kay Schreiber – ESS staff, rewriting her assignment to weave into with CTE and guidance*

**News, Technology and Information on Website**

*There will be a new registration system for conferences. Our yearly Board 'Binder' will now be on-line instead of hard copies.*

**Summer Conference Report**

- Numbers – *There were 1,007 registered for Summer Conference.*
- Sessions – *There were 260 sessions.*
- Financials handed out as part of budget.
- Call for Presentations for 2014 – *Will start at the beginning of November for Summer Conference (2015), encourage members to sign up to present.*
- We will ask Teacher Category Winners from last year if they would like to present
- We will ask other Award Winners also if they would like to apply to present
- Computer Labs – *Labs will be available from Saturday AM thru Tues at 5:00PM.*
- Survey Results
- Future Summer Conference Hotel Contracts – *Summer Conference 2015 is off by a week, the dates are July 17<sup>th</sup> – 22<sup>nd</sup>, 2015. This may conflict with some school start dates.*
- Summer Conference Debrief Meeting and First Meeting for 2014 Conference TBD

**ACTEAZ Registered with Arizona Secretary of State as Lobbyists (Voting Item)**

Designated Lobbyist: Tina Norton

AL John Mulcahy

AL Steve Weltsch

AL Lisa Doll

AL Christine Nelson

AL Dennis Esparza

AL TBD

Paperwork will be notarized and sent to the AZ Secretary of State with above info on behalf of ACTEAZ. *Motion was made by Meg Giancesello, to recommend these members with the change of TBD to Julie Stockwell to be ACTEAZ's Alternate State Lobbyist; Dennis Esparza seconded and motion was approved.*

**Advocacy Agenda**

- Fine Arts and or CTE Issue
- 100 % funding for largest JTED's
- Freshman Funding
- CTE Certification Changes
- Finding Way to Fund Career Awareness and Exploration
- Supporting the Ability of Community Colleges to return to 2008 Funding Levels
- Career Pathways

Others as Discussed

**ACTEAZ Contracts (Voting Item)**

*Contracts are signed by President or Executive Committee Designee  
These are contracts that need to be signed during the year.*

- Midwinter Conference

- Association Consultant Contracts
- Association Election Contract
- Summer Conference Contracts
- Technology and Computer Contracts
- Computer Lab Contracts at Summer Conference
- Regonline etc.
- Miscellaneous Contracts for Summer Conference
- Service Contracts
- Rent Contracts
- Professional Development Contracts for Hotels and Services
- Others that come up for Association

*Motion was made by Dennis Esparza, to approve contracts and that they are signed by the President or Executive Committee Designee; Rhonda Sykes seconded and motion was approved.*

### **ACTEAZ Board Goal Recommendations for 2014-2015 (Voting Item)** **Strategic Plan Program of Work**

#### **ACTEAZ Goals for 2014-2015**

*TBD by Fall Retreat Work*

Recommendations for discussion could be:

- To support teachers for the purpose of instructional excellence and student achievement
- To intentionally grow educational leaders through Affiliate Support, the Fellows Program and the Arizona Leadership Continuum.
- To build support for CTE through focused statewide advocacy and outreach.

Recommended changes from the above goals:

- To support CTE Educators for the purpose of instructional excellence and student achievement.
- To intentionally grow educational leaders in CTE through Affiliate Support, the Fellows Program and the Arizona Leadership Continuum.
- To build support for CTE through focused statewide advocacy and outreach.
- To work to improve/empower CTE thru many avenues.

*Motion was made by Nicole Hampton, to adopt the recommended changes and additions to the POW for 2014-2015, Julie Stockwell seconded and motion was approved.*

#### **CTE Month Video Contest**

*You can view the details of the contest on our ACTEAZ website, under 'Events.' Encourage schools to get involved and create a video.*

#### **Reports by Affiliates and Special Group Representatives**

(Please make sure you have filled out form for Secretary to include in minutes)

- AATA (Reta Yanik) – Davida Molina reported; *Goal to strengthen relationships, Need teachers (recruiting/ teacher training), and Regional Conference is April 15<sup>th</sup> – 17<sup>th</sup>, 2015.*
- ABEA (Elena Sobampo) – No Report
- ACOVA (Meg Giansello) – *1. Critical issues addressing with ADE a) Assessment Testing. b) Morrison Report – using data to tell our story. 2. Meeting 9-18-14 with ADE and ACTEAZ to discuss summer conference 2015 dates/sessions for CTE Directors and ADE Data Workshop. ACOVA fall conference is November 5<sup>th</sup>- 6<sup>th</sup>, 2014.*
- AME (Maria Abrams) – *Design, Thinking and Training. Working on business and community solving real world problems. January Winter Conference in Sedona; Google Ed Tech Workshops,*

*Digital Marketing (math common core), Project Based Learning (English Common Core), STEM and STEAM.*

- ATIEA (Ross Rector) – *ATIEA is teaming up with Skills USA to help assist and provide professional development for instructors in their labs. We are creating opportunities to market our affiliate, for our members. The ATIEA BOD will be involved in a goodwill tour. We will be visiting four different parts of Arizona to market, encourage, and inform CTE teachers about their affiliate, ATIEA. We are also allowed to present to Skills USA advisors at the Skills USA events.*
- AZHCEA (Rhonda Sykes) – *We do this for our students! CTE Interdisciplinary – use culinary and theater to put on a dinner show as a fundraiser. Use nursery and Fire Science and evacuate a room for practice and triage. September; Completed teaching tips and started an anatomy in clay workshop, sponsored by ADE/AzHCEA. HOSA leadership officer training. Promote mental health education – September is mental health month. National Health Education Consortium – October; Washington Leadership Academy HOSA – September; Fall Leadership Extravaganza – November.*
- Business / Community Partnerships (Mike McAfee) No Report
- Community College (Mike Crockett) – *AAAA/AOAC Conference 10/30-31/2014, Tucson, AZ*
- FACS Ed (Marissa Arndt) No Report
- Fellowship Program (Christine Nelson / Julie Stockwell) -
- Financial Review (Dean Petersen) No report
- Global Pathways Institute (Bill Symonds) – *Pleasure to be here and look forward to work with all of us.*
- Guidance & Counseling ASCA (Marilynn Babyar / Kay Schreiber) – *Kay Schreiber and John Balentine are offering workplace employability skills presentation, call to schedule. Talking with AzSCA about presenting CTE to the board. Kay is representing Arizona on the Guidance and Career Development division Policy Committee ACTE. June 28<sup>th</sup> – July 1<sup>st</sup>, 2015 ASCA National Conference in Phoenix! State AzSCA conference March 9<sup>th</sup> – 10<sup>th</sup>, 2015; proposals due November 21<sup>st</sup>, 2014.*
- Joint Technical Districts (Jeremy Plumb) – No Report
- University Representative (Nicole Hampton) *NAU credit for premier series still in progress. By Nov or Jan meeting alignment. May credit through suppressed options NAU will seek ADE approval for Option A certification for our BSED CTE degree with emphases.*
- Workforce Development (Randy Kimmens) - **STEM Planning** *MCCCD is starting the process to conduct a master STEM plan for the district. This planning will attempt to coordinate not duplicate existing and future STEM efforts. The main focus will be on coordinating existing STEM support and instructional programs to meet student and community needs. Development of outcome based results and leveraging grant funding, community support and student completion in STEM areas will be a strategic part of this STEM planning effort.*
- ACTE Region V (Charles Gallagher) No Report

#### **Good of the Order**

#### **Adjournment**

*Motion was made by Lisa Doll to adjourn the meeting at 3:37pm, Nicole Hampton seconded and motion was approved.*

#### **Next ACTEAZ Board of Directors Meetings**

**November 3, 2014**

4:00 – 6:00

West-MEC

5487 N. 99th Ave

Glendale, AZ 85305

Respectfully Submitted by Christine Nelson, Secretary

Approved: November 3, 2014