Meeting Minutes
Friday, February 7th, 2014
Prescott Resort and Conference Center
1:00pm – 3:00pm
1500 Highway 69
Sedona Room
Prescott, AZ 86301

Board Members Present: Stephen Weltsch, President; John Mulcahy, President-Elect; Doris Wojtulewicz, Past-President: Lisa Doll, Vice President; Christine Nelson, Secretary; Amanda Shively, Treasurer; Dan Brown, Tina Norton, Dean Petersen, Cindy English, Sharon Metzger, Anne Wisener, Thom Dickerson, Nicole Hampton, Ross Rector, Marilynn Babyar, Jayme Fitzpatrick, Rachael Mann, Fellows Present: Andrew Kuntz, Maryellen Coburn, Judy Carpenter, Lori Luzier, Amanda Nolasco, Susan Leon, Speranta Klees, Jan Fellow, Shelly Thome, Peggy LaShier, Jim Hawk, Jessica Edwards, Julie Stockwell, Mike Neu.
Consultants: Pam Ferguson, Executive Director, Shelly York, Assistant Executive Director, Mary Anne Berens, Professional Development

Welcome and Call to Order
Meeting was called to order at 1:00pm.

Acceptance of Board Agenda and Quorum
Quorum was established, agenda approved and meeting was called to order.

Approval of Minutes from November 18, 2013 Voting Item
Motion made by Doris Wojtulewicz and seconded by Amanda Shively to approve the minutes. Motion passed.

Treasurer’s Report
Review of Accounts – Fiscal year starts July 1st, looks like we have more debt but due to Summer Conference the numbers are deceiving.
1099’s Went Out – 1099’s are due by 2/28, they are complete and mailed out.
Budget Review and Adjustments to Line Items if needed. Motion made by Doris Wojtulewicz and seconded by Lisa Doll, motion passed.

Executive Directors Report
CTE Month: February- Information and Handouts on Website – Revised the letter templates and the calendar of ‘To Do’ for CTE month, please use.
Governor’s Proclamation – Copies for you – FYI Can no longer be electronic, copies are provided and cannot be used after February.
AZ SCI Tech Festival – Fliers are out, please get involved, a lot of awesome stuff for free and free for families to get involved. Great for elementary, junior high, senior high and college ages.
ADE CTE Strategic Plan Committee Member- Pam serves when meetings are called.
National Policy Seminar
• Monday, March 03, 2014 8:00 am- Wednesday, March 05, 2014 5:00 am
• Crystal Gateway Marriott Hotel in Alexandria, Virginia
• NPS Delegation List
• NPS Congressional Appointments – Will work on once everyone is registered.
- Region V “Energizing America’s Workforce” Bismarck, North Dakota.
- April 23-26 – Go to the National ACTE website to register.
- Call for Presentations from Arizona – Three from Arizona; Leadership Continuum, Circle of Distinction, and Fellows.
- Region V Awards (Due to the ACTE Portal by March 1, 2014) Speranta is serving as Region V Awards Chair.
- Region V Mini Grant due March 15, 2014 Pam will write one and submit on membership.
- Region V Fellows Program – Taking over a portion of the awards, Lou Hart of AZ is a Region V Fellow and Mary Anne Berens is Region V Fellows Coordinator.
- ACT Report and CTE is now a more frequent topic at these ACT Board Meetings.

**ACTEAZ Report on Upcoming Legislation**
Starting Monday at 2:00pm, reach out to local representatives on Bill 2176 to restore freshmen funding for JTED’s, we need to restore! Lisa recommended a draft be written for other members to write a letter to representatives, keeping the message the same; Tina will draft the letter for Bill 2176. Tina will also draft a letter and ACTEAZ will have all board members sign to the state representatives, ready to be presented on Monday by Tina.
Motion made by Dean Petersen to submit a letter in support of Bill HB2176 as amended, was seconded by Dr. John Mulcahy. Motion passed.

**Premier Professional Development Series Update and Numbers**
Professional Development Grant Report – Mary Anne will be going to Globe in February and back to Cottonwood in March, a lot of interest was shown and they really want the Premier Series back. At Mid-Winter it went very well, and there was a small class of Classroom Management. Mary Anne is very excited about the grant as it will give us the opportunity to go even further than what was originally thought/projected. John made sure to congratulate Mary Anne and Lisa and would like everyone to go back to their district and CTE directors to inform them of the great opportunity for ALL CTE teachers. This is all CTE Training. Mary Anne was very instrumental in getting the grant written and approved. Also, thanks to Julie and Lisa for teaching and John and Curt for early development of this project.

**ADE Report**
CTE Strategic Plan Update
Strategic Plan – an element of what we look like state wide. The new tri-fold brochures are a great source of information and vision.
Embedded credit, the 4th math credit granted at what level of math to meet the regulation to use these. Jeanne Roberts was granted the position by HR today. More department changes to come so ADE will look differently over the next 18-24 months. Scope and sequence has changed so the changes will reflect that.

**Mid-Winter Report and Exhibitors Report**
Mid-Winter Program – Great, a lot of positive feedback.
Thanks to Presenters and Exhibitors and Fellows – Eleven exhibitors/vendors and the feedback from them was also great, they like the small venue. Thank you cards will be sent to vendors.
Numbers – There were 147 registered but a few were no shows. There will be an evaluation sent out soon.

**ACTEAZ Fellowship Program**
DC Meeting with Fellows – Fellows will be meeting together in DC on Tuesday evening.
Application for 2014-15 on Website – Fellowship applications are due by April 4th.
Session at Summer Conference for First Time Attendees – Yesterday the fellows worked on designing a session for Summer Conference for first time attendees.
Leadership Studies – Tina Norton worked with the fellows today on Advocacy specifically for NPS but gave so much more insightful and useful information on how to contact not only our Senators and Congressmen/women but our local state representatives.
A huge thanks to all the fellows for the hard work here at Mid-Winter. A special thanks to Mike Neu and
Jessica Edwards for making the auction a success and to Dan Baue for jumping in and being our auctioneer! Great work from ALL the fellows.

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<tr>
<th>Curriculum Consortium Update and Partners</th>
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<td>- Keeping curriculum guide updated.</td>
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<td>- Adding more lessons to the wiki.</td>
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<td>- How do we get those people on board who are part of the consortium but not using?</td>
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<td>- Rachel and Lisa are working on a session for Summer Conference on 'Instructional Best Practices.'</td>
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<td>- 90 minutes to let the CTE directors know what Best Practices really are.</td>
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| Membership Update – People are double registering because they forget their password. Sending user ID instead of email as people change their emails. More people are signing up and Tony and Cristian are building what we want and should have in the membership site. |

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<th>Leadership Continuum Initiative</th>
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<td>John Mulcahy, Mary Anne Berens, Lisa Doll and Bruce McQueary are working on; having people come in and know exactly what steps they need to move forward as a teacher, an administrator, a Director or even superintendent. Goal: To have everyone who can make a decision about CTE knows/expert about CTE Schools, Boards, and Legislative.</td>
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<tr>
<th>ACTEAZ Board 2013-14 Strategic Plan Update</th>
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<tr>
<td>1. To support CTE teachers for the purpose of instructional excellence and student achievement through the Premier Professional Development Series.</td>
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<td>2. To intentionally grow educational leaders through Affiliate support and the Fellows Program.</td>
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<td>3. To build systemic support for CTE through focused statewide advocacy and outreach.</td>
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<td>We had previously covered these topics so we did not discuss. We are on track for making our goals.</td>
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<th>Summer Conference 2014</th>
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<td>Summer Conference Hotel Rooms opened January 20th, 2014 – We have all the rooms they have available at Loews/Westin La Paloma.</td>
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<td>Hospitality Suites for Special Events – Please let Pam know if you want to use the Presidential Suite For Receptions.</td>
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<td>Room Suites will be assigned.</td>
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<td>Summer Conference Board of Directors (Saturday, July 12, 2014) Westin – Start time is 3:30pm</td>
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<td>Keynote Speaker – Dr. Adam Sáenz.</td>
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<td>Breakout lunch on Monday at the Flying V for invited guests with Dr. Saenz.</td>
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<td>Summer Conference Refinements based on Conference Feedback – More RaRa and Motivational.</td>
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<td>Presenter Rooms if needed in room block – Let Pam know ASAP.</td>
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<td>Summer Conference Stage Sets – Building blocks for success; Chuck’s classes will be building the blocks; for Health, Ag, Business, FACS, etc.</td>
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<td>Summer Conference Registration Costs – Cost this year is $499; we need ideas for exhibitors as our conference costs are more than the per person registration cost.</td>
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<td>ACTEAZ Conference Sessions – Deadline is February 17th for ADE, ACTEAZ and affiliates</td>
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<td>Computer Lab with ABLE – Brandon once again gave us a great rate.</td>
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<td>Meals on Weekend Costs - meal costs on Weekends are $33, we do not pay for conference space so meals are built in the extra registration rate for special classes on weekends if they have lunch.</td>
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<td>Summer Conference Theme – “CTE Building Blocks for Success” – March 24th is the goal for live registration.</td>
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<td>ACTEAZ Town Hall – Delegate of assembly was discussed.</td>
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<td>Exhibitors – for $300 exhibitors can have information in the goodie bag.</td>
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<td>General ACTEAZ Sponsors- Please help ACTEAZ secure sponsors.</td>
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<td>Conference Bag Sponsors with their logos – If vendors/companies would like their name on the conference bag the cost is $500.</td>
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**Summer Conference Awards Update**

Due Date was January 31, 2014 – Twenty one packets were received, going through this week need volunteers to read awards, please email Lisa Doll.

Need Representative from Affiliates for Awards Committee.

Those award categories not submitted will be filled by Executive Committee this year.

Will make a few changes next year on nomination application.

**ACTEAZ Student Scholarships**

Mid-Winter Scholarship Auction and Raffle Report – Over $3,000 was collected through the raffle, auction and money jar.

Nicole needs six people to reviewing the applications; will do 20 minute telephone training. Nicole will mail the scholarships person will review them and mail back to Nicole.

**ACTEAZ Website**

Check out all the new features on the website.

**Reports by Affiliates and Special Group Representatives**

(please make sure you have filled out form for Secretary to include in minutes)

- **AATA (Reta Yanik) – Sharon Metzger reporting:** Deadlines for AZ and National FFA scholarships were due on February 1st and students across the state submitted applications. – State degree applications and student proficiency awards are due March 15. – AATA has finalized our summer conference workshops and in the final stages of completing and submitting the budget and descriptions. AATA is looking at a way to re-structure our membership to include administrators, directors, and community members etc.....to serve as a way to better inform those that impact our local programs. – State Spring Conference; Tucson, AZ University of Arizona March 7th 2014

- **ABEA (Anne Wisener) – February 20th there will be a joint ABEA/FBLA training; Curt Bertelsen will be in the AM speaking on Common Core and Michelle Coots will be in the PM speaking on FBLA events.**

- **ACOVA (Thom Dickerson) – We conducted our annual election at the ACOVA business meeting at the midwinter conference and the new ACOVA Executive Board Members are: Jennifer Ray, Aron Schmidt, Jimmy Wojcik and Denise Zambos – President Meg Gianesello; V.P. Cathie Raymond; Secretary Polly Abraham; Treasurer Jill Ranucci and Past President Thom Dickerson. – Summer Conference: Camp M & M, Critical Issues Session and Business Meeting.**

- **AME (Jayme Fitzpatrick) – AME on Twitter and Instagram @azmarketinged. - AME had a successful winter3r conference in Sedona 1/23-1/25; Highlights; Hospitality Industry speaker, Federal Reserve Advisory, and social media – Working with Shea Padilla on Summer Conference Sessions.**

- **ATIEA (Ross Rector) – Shared about their upcoming Spring Training Conference.**

- **AZHCEA (Rhonda Sykes)**

- **Business / Community Partnerships (Mike McAfee)**

- **Community College Occupational Administrators (Mike Crockett)**

- **FACS Ed (Rachael Mann) – FACS Ed Winter conference, “Educator’s Day in the Workplace” was a huge success with four times the attendance of last year, excellent presenters and business partners. – Nominations for FACS Ed Awards due April 30th and scholarship applications are due March 1st.**

- **Fellowship Program (Christine Nelson) – Thanks to the hard work all the fellows did at Mid-Winter. They stayed very busy working on student scholarship, speaking with directors about the fellowship program and attending two fellow sessions.**

- **Financial Review (Dean Petersen) – Will review last 6 months of 11/12 fiscal year. Dean and Mary Anne will be the reviewers.**

- **Guidance & Counseling ASCA (Marilynn Babyar / Kay Schreiber) – School Counselor Week, from West-MEC we sent to all counselors. - Lou Hart main speaker at Mid-Winter, Go Counselors! – Speranta Klees-West-MEC liaison named by AZSCA advocate of the year. – Counselor Breakfasts; Tucson February 7th and Phoenix February 11th. – CTE Summer Conference Sessions in our track – Emphasis on Community and Business. – Next July ASCA National is in Phoenix, could we present –**
tough!

- Joint Technical Districts (Greg Donovan)
- University Representative (Nicole Hampton) – Hot Tip – Goldie Blox and Ted Talk/ Mike Rowe Foundation; Work Smart and Hard. – Accelerated BSED – MED CTE. – Only six students in co-op class; Yuma, Tempe Union, Maricopa, Mohave CC, Oregon and Law Enforcement-3CTE
- Workforce Development (Randy Kimmens)

Adjournment

Motion made by Dean Petersen to adjourn the meeting at 3:06pm. Amanda seconded, motion passed.

Respectfully Submitted by:

Christine Nelson
ACTEAZ Secretary

Approved: April 7, 2014